





Life is what you make of it. Welcome to the world of Kia.

Life is spectacular. It is vivid, unpredictable and exciting in all its facets. Whatever will happen, wherever you will go and whatever you will discover, Kia is with you.

We at Kia have dedicated our lives to making a contribution towards building a better future. That is why we develop and build cars which help you to discover and enjoy new horizons. Cars with stunning designs, advanced technologies and smart solutions. Cars with our remarkable 7-year warranty as proof of our outstanding quality. Whatever we do, we are driven by one mission: to always exceed your expectations. We call it 'The Power to Surprise'.

Now, we invite you to take a closer look and allow us to surprise you.





EXTERIOR BASELINE Cool Compact. Hot Stuff. What's not to love about the stylish and bang-on-trend design of the Kia Picanto? From its eye-catching exterior with signature grille and bumper, restyled front headlamps to the new rear tail lamps, this is one chic model that's ideal for zipping around the city or zooming out on the open road. Plus, with a choice of 5 trendy body colours to choose from, you can pick the perfect Picanto that's truly you. picanto

More let's do it. More why not.

CONVENIENCE & COMFOR⁻¹

When you're ready for anything, the Picanto is your best ever friend. With its roomy cabin, clever rear folding seats offering a generous 255 litres of standard luggage capacity, plus a jaw-dropping 1,010 litres of luggage capacity when the rear seats are folded down, you're all set for the everyday and any adventure you fancy. Model pictures shown are for illustration purpose only.



60:40 split-folding rear seats

Take whatever you need with the flexibility of rear seats that split and fold 60:40 to accommodate people or cargo.



Double tra

Located below the temperature controls, the double tray is a great spot to store your shades, remote controls or audio devices.



Dual-level luggage board

The cargo area floorboard cleverly folds flush with the folded seatbacks, giving you space below for tall objects.



Front cup holders

Dual cup holders at the front of the console keep your drinks close at hand – and if you prefer a more flexible space, the cup holders can be easily stowed-away at the touch of a button.



picanto ISG technology comes as standard on all Picanto models and is designed to reduce fuel consumption by shutting down the engine when the vehicle is at a standstill.

Efficient Engines. Effective Anywhere.

The Kia Picanto offers highly reliable gasoline engine that are designed to be highly efficient both in terms of performance and CO₂ emissions, so they are perfectly suited to meeting city regulations as well as exceeding your expectations on the open road.

POWERTRAIN



Manual Transmission

The Picanto's 5-speed manual transmission is more than just a highly efficient gear shift. It has been specifically optimized to give a higher torque and a longer gear ratio, which means the 1.0 model not only offers a quicker acceleration and top speed, it also makes gear changing super smooth and much more responsive. The result is a more pleasurable driving experience for you and your passengers as you move seamlessly between gears, whether you're in the city or on the open road.



Automatic Transmission with Manual Mode (AMT)

AMT (automated manual transmission) is an exciting, new and easy way to drive, and works just like any other automatic transmission – except when you fancy some old school "hands-on gear changing" fun you can switch to manual mode. When you're in manual mode, there's no clutch to worry about, thanks to the simple shift mechanism. What's more, AMT comes with a creep function, allowing you to move slowly by releasing the brake pedal, very useful in city traffic. In its heart there is manual gearbox layout that is automated by an electric clutch, which turns it to an automated gearbox with important fuel efficiency improvements versus the previous automatic transmission.

Advanced High-Strength Steel and hot-stamped steel (AHSS)

The new Picanto uses more than 44% Advanced High Strength Steel (AHSS), as well as hot-stamped components in the core stress areas. This greatly improves average body tensile strength and rigidity – enhancing cabin protection and improving dynamic performance.

Advanced adhesives

Advanced High-

Strength Steel

Uncompromising protection. Complete Peace of mind.

SAFETY AND ASSISTANCE

The Kia Picanto is serious about keeping you protected. With advanced active safety features and rigorous attention to detail, it's designed and built to safeguard you and your passengers at all times, so that you can enjoy each and every ride, safe in the knowledge that you are being looked after.



Hill-start Assist Control (HAC) rolling backwards. It gently applies the brakes from the time you lift your foot from the brake pedal, giving you a moment to switch your foot smoothly to the



Electronic Stability Control (ESC) When at a standstill on an inline, HAC prevents you from ESC ensures optimal braking performance and directional control. It automatically delivers the right amount of braking force to each wheel, based on an evaluation of engine torque and driving conditions.



TPMS (Tyre Pressure Monitoring System) TPMS alerts you when a tyre needs pressure adjustment, by displaying the information on the cluster screen.



Front/side/curtain/knee airbags To help protect occupants and potentially reduce injuries in the event of a collision, the new Picanto offers driver and front passenger airbags, two front-side airbags, two side-curtain airbags, and an optional driver's knee airbag.



Bodu stulina ki

Make sure your Picanto is as unique as you are. Now you can make an eye-catching style statement on the road. Add a host of striking design details and colour accents to each side of your Picanto's exterior with this accessories kit, which includes side skirts, a tailgate trim line and door mirror caps. Available in elegant silver, classic piano black and vibrant red. All these products are offered both as a kit and for individual purchase.

Accessorize this. Stylise that.

Make your Picanto a real catwalk standout, with a range of trendy and eye-catching styling accessories. From customizable options to express your true identity, to practical ways to protect your car, we have the perfect accessory for every season.

ACCESSORIES



LED footwell illumination

Give your cabin the red carpet treatment with this premium touch that bathes the front footwell in exquisite ambient light whenever the doors are unlocked, fading out when the engine starts. Available in stylish red and classic white.



Entry guards

First impressions always count. These aluminium entry guards give a flash of premium shine to welcome passengers to your Picanto. They are a custom fit and feature the Picanto logo.



All-weather mats, with colour accent

Whatever adventure you've been on, don't worry about wet, muddy or sandy shoes when you get back in the car. These durable and easy-to-clean floor mats protect the whole of your cabin floor. With a customized shape, Picanto logo in two different colours, and fixing points to hold them firmly in place.



Trunk liner

However wet, muddy or grimy things get, this custom-made liner will protect your trunk area. It is durable, anti-slip and waterproof with raised edges. The textured anti-slip surface helps prevent loads moving around. Branded with Picanto logo.

SPECIFICATION AND COLOURS

Base Line







Astro Grey (MG7)

Clear White (UD)

Sparkling Silver (KCS)

Alice Blue (ABB)

Shiny Red (A2R)

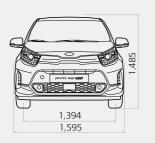
Wheels



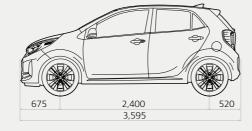
14" alloy wheel

Base Line Dimensions

Unit (mm	
Legroom (front)	1,085
Legroom (rear)	820
Headroom (front)	1,005
Headroom (rear)	960
Shoulder room (front)	1,300
Shoulder room (rear)	1,280
Min. ground clearance	141
Luggage (VDA)	255







Engines

	1.0 DPI	
Transmission	Manual, Automatic	
Driveline	FWD	
Fuel type	Gasoline	
Engine type	inline 3 cylinders	
Displacement (cc)	998	
Max. power (PS/rpm)	67/5,500	
Max torque (Nm/rpm)	96/3,750	
	MT	AT
Top speed (kph)	160	159
Variant	4P/5P	4P/5P
Fuel Consumption - Low (I/100km)	5.9	6.4
Fuel Consumption - Medium (I/100km)	4.8	4.8
Fuel Consumption - High (I/100km)	4.4	4.4
Fuel Consumption - Extra High (I/100km)	5.6	5.6
Fuel Consumption - Combined (I/100km)	5.1	5.2
Carbon Dioxide (CO2) Emissions (g/km)	115	118
Gross vehicle weight limit (kg)	1,405	1,400
Kerb weight (kg)	978	981

The stated values for fuel consumption and CO2 emissions are measured according to the Worldwide Harmonized Light Vehicle Test Procedure (WLTP) in accordance with Regulation (EC) No 715/2007 in the version valid for the type-approval of the relevant vehicle model. Under normal circumstances, consumption figures may deviate due to, among other things, driving style, speed, use of comfort / auxiliary consumers, outside temperature, number of passengers / luggage and topographical conditions. Brochure includes information available at time of going to print.

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All the peace of mind you'll need.

PEACE OF MIND

7-year vehicle warranty

Every Kia benefits from a 7-year/150,000 km new car warranty (up to 3 years unlimited; from 4 years 150,000 km). This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Stay in touch with Kia

Visit www.kia.com for all the latest news. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, like liquid gas, hybrid and fuel cell technology. Or discover what our Environment Research Centre is working on.

We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal. Here in Ireland, Kia is a proud sponsor of the Kia Race Series.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.

Care-3

Our Care-3 plan means looking after your new Kia is a piece of cake. In order to keep your new Kia Running like new, it has to be serviced every year. Now imagine having all the servicing your new Kia will need for the next three years sorted and paid for, in advance, and at a competitive price. Introducing Kia Care-3, the easy way to look after your new Kia, and protect your 7 year warranty.



The Kia 7-year warranty

Max. 150,000 km vehicle warranty. Valid in all EU member states (plus Norway, Switzerland, Iceland and Gibraltar). Deviations according to the valid guarantee conditions, e.g. for paint and equipment, subject to local terms and conditions.

All information and specifications are correct at the time of printing and are subject to change without notification. However some of the models and features shown in this brochure may vary from the models and equipment available here in Ireland. Please consult with your dealer to ensure that the vehicle you order has the specification you require. Due to the limits of the printing process, the car body colours shown may differ slightly from actual colours.

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