

ALL-NEW PEUGEOT 308 & 308 SW PRICES, EQUIPMENT, OPTIONS & TECHNICAL SPECIFICATIONS 1st JUNE 2022: E & OE

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NEW 308

STANDARD SPECIFICATION

Safety & Security

- ABS (Anti-lock Braking System) with EBD (ElectronicBraking Distribution) and EBA (Emergency BrakingAssistance)
- Airbags: Adaptive driver and front passenger airbags (includes passenger airbag deactivation function)
- Airbags: Driver and front passenger side airbag
- Airbags: Front & rear curtain airbags
- Alarm (Thatcham category 1 approved)
- Automatic door locking when moving off
- Automatic hazard light activation upon heavy brake application
- Automatic Post-Collision Braking System
- Child locking functionality on rear doors
- Deadlocking
- Electronic code immobiliser
- ESP (Electronic Stability Programme) with Hill
 Start Assist
- Front optimised safety headrests and rear retractable headrests (x3), height-adjustable.
- Front three-point retractable seatbelts, with force limiters
- Front and rear disc brakes
- Isofix child seat fittings (x2) in the second row
- Programmable cruise control and speed limiter
- Lane Keeping Assist
- Speed limit & traffic sign extended recognition and recommendation
- Driver attention warning
- Intelligent Speed Adaption
- Seatbelt unfastened on the move with audible and visual alert for front and rear seats
- Puncture kit
- Locking wheel nuts
- Tyre pressure sensors
- Exterior temperature indicator with ice warning
 AVAS: Acoustic Vehicle Alerting System.
- AVAS: Acoustic Vehicle Alerting System. Generates a sound when travelling at low speed, audible outside the vehicle for pedestrian safety. Standard on all PHEV versions

Lighting & Visibility

- Rear reversing lights
- Rear numberplate LED lights (x2)

Comfort and Convenience

- Electric power steering with reach and rake adjustable steering column
- Electric parking brake
- Multifunction trip computer
- 'One-touch' electric front windows with pinch protection
- [']One-touch' electric rear windows with pinch protection
- PEUGEOT i-Cockpit[®]: 10.0" HD touchscreen
- Push button start
- Tailgate with heated rear windscreen & wiper blade
- Acoustic tinted windscreen
- Multi driving mode selector Eco / Normal / Sport mode selector (Petrol & Diesel)
- Central front armrest with storage compartment
- 3.7kW monophase On board charger (PHEV)
- Mode 3 type 2 cable for wall box charging (PHEV)

Interior Features

- Rear windscreen wiper triggered automatically in reverse gear
- Seating: 1/3 2/3 folding rear seat
- New compact Automatic Gearbox impulse selector
- Sport pedals with foot rest
- 'Piano' keys: Gloss black plated toggle switches to access main functions of the vehicle

In Car Entertainment

- Bluetooth[®] telephone facility (up to two phones at one time)
- DAB Radio (Digital Audio Broadcasting)
- Mirror Screen[®]: (AppleCarPlay[™] & Android Auto)
- 6-Speaker radio
- 12 V socket

Exterior Features

- Body-colour exterior door handles
- Model designation badges front and rear
- Nera black door mirrors
- Gloss black B Pillar
- Body coloured rear spoiler

*Due to the ongoing worldwide shortage of components affecting all industries, specification on vehicles may vary. Please contact your local Peugeot dealer for the latest information.



NEW PEUGEOT 308 & 308 SW: STANDARD EQUIPMENT BY VERSION - ACTIVE & ALLURE

ACTIVE

(Available as Petrol, Diesel and Plug-In Hybrid)

With the perfect balance of character and strength, Active is the perfect place to start your journey.



Active Specification

Safety and Security

- Active Safety Brake (pedestrians and cyclists)
- PEUGEOT Connect & SOS

Comfort and Convenience

- Automatic air conditioning
- Electric, heated and power folding door mirrors. With LED indicator & approach lighting
 Electrochrome frameless rearview mirror
- Electrochrome frameless rearview mirror (including ZEV indicator on PHEV) (PHEV only)
- Electric parking brake
- Parking sensors rear
- PEUGEOT i-Cockpit[®] with 10" digital instrument panel display
- Centre console with two cup holders
- Electric mode, Hybrid & Sport mode (PHEV)

Interior Features

- New multi-function split leather & gloss steering wheel with shift paddles
- Seating: driver and front passenger
 comfort seatsww
- Seating: 'Renze' Tri-Material cloth seat with 'Zeyphyr' grey stitch detail
- Driver manual lumbar adjustment
- Manual height, slide and backrest adjustment (driver and passenger)

In Car Entertainment

- USB Socket (x2) front USB-C sockets
- Exterior Features
 - 16" 'Auckland' allov wheels
- 17" 'Calgary' diamond cut alloy wheels (PHEV)
- Rear lower bumper grained black "diffuse effect" trim
- Grained black rear cluster connecting strip

Lighting and Visibility

- EcoLED headlights
- LED daytime running lights
- Visibility pack: Automatic headlights Automatic windscreen wipers with
- 'Magic wash ' Rear full LED PEUGEOT signature 'Claw
- effect' lightsManual headlight position
- corrector/adjustment

ALLURE

(Available as Petrol, Diesel and Plug-In Hybrid)



Active Specification +

Safety and Security

- Active Safety Brake (night function, cyclists & pedestrians).
- Drive Assist Pack:
 - Rear cross traffic alert
 Adaptive cruise control with Stop & Go function
 - Long range Active Blind Spot Detection

Comfort and Convenience

- Automatic air conditioning with AQS 3 (Air Quality System)
- Dark tinted rear side and tailgate windows
- Electrochrome frameless rearview mirror (including ZEV indicator on PHEV)
- Visio Park 1: 180° Colour Reversing Camera with Front & Rear parking sensors
- PEUGEOT Open & Go (keyless entry and push button start)
- Multi driving mode selector: - Eco mode & Sport mode (Petrol & Diesel) - Electric mode, Hybrid & Sport mode
 - Electric mode, Hybrid & Sport mode (Plug-in Hybrid)

Exterior Features

- 17" 'Halong' diamond cut alloy wheels
 Front grille with horizontal chrome
- Front grille with norizontal chrome
 stamping
- Chrome exhaust surrounds

Exterior Features (continued)

- Dichroic HYBRID badging
- Rear lower bumper gloss black "diffuser effect" trim
- Gloss black rear cluster connecting strip (Hatchback only)

In Car Entertainment

- USB Socket (x2) rear USB-C sockets
- New PEUGEOT customisable i-Toggles[®]
- Connected 3D Navigation
 New PEUGEOT i-Connect® (Activated by
- New PEUGEOT i-Connect® (Activated by using "Ok PEUGEOT")
- Wireless connection for Android Auto / Apple CarPlay[™]

Interior Features

- Seating: driver and front passenger comfort seats
- Seating: 'Falgo' Tri-Material with 'Isabella' leather effect and cloth seat trim with Mint stitch detail
- Interior ambient lighting to the door panels
- Ski Hatch central armrest with cup holder
- Sunvisors with concealable mirrors & LED lighting

Lighting & Visibility

- Customisable interior ambient lighting
- High beam assist
- New PEUGEOT signature LED daytime running lights

NEW PEUGEOT 308 & 308 SW: STANDARD EQUIPMENT BY VERSION - GT

The best of both worlds, sports styling combined with outstanding levels of efficiency and specification



Images used for illustration purposes only. Wheel trims vary according to market. Please refer to alloy wheel options.

Comfort and Convenience

- Clean Cabin Technology linked to • automatic air conditioning (using sensors to read the outside/inside air quality)
- PEUGEOT 3D i-Cockpit®: Configurable 3D • head-up instrument panel Heated steering wheel Driver Sport Pack
- Personalised colour theme for digital display with specific colouring for PHEV versions
 - Sport adjustment to the steering and accelerator pedal

Interior Features

- New Multi-function full grain leathe . steering wheel with Adamite green stitching & GT badging 'Fraxx knit' Tri-Material Alcantara® with 'Isabella' leather effect and cloth seat
- Interior roof 'Mistral' black
- Carpet Mats
- Aluminium door sills

- Exterior Features
- 18" 'Kamakura' diamond cut two tone alloy wheels
- GT model designation badging (Petrol/ Diesel versions)
- Lion emblem badging on front wings Radiator grille: Dark chrome chequered •
- Extended lower body sills to the front . and side
- Bi-tone Roof rails (SW only) .

Exterior Lighting and Visibility

- Full Matrix LED headlights (with automatic adjustment) Rear full LED 3D PEUGEOT new 'Claw effect' lights (with sequential 'welcome sequence' upon unlocking the vehicle)
- LED lighting within glovebox •



ALL-NEW PEUGEOT 308 PLUG-IN HYBRID 100% ELECTRIC WITHOUT COMPROMISE

LIVE THE POWER OF CHOICE

Plug-in HYBRID powertrain:

The new PEUGEOT 308 plug-in HYBRID is available with two options:

HYBRID 180 e-EAT8 with our efficient Puretech 150 engine combined with a 81kw electric engine.
HYBRID 225 with our efficient Puretech 180 engine combined with a 81kw electric engine.

The new PEUGEOT 308 plug-in HYBRID features the following key elements:

TECHNICAL

Efficient Puretech 150 /180 engine combined with a 81kw electric engine, complete with the electrified EAT8 gearbox (e-EAT8).

This efficient combination gives you a combined power output of either 180hp (110kW) or 225hp (132kW) as well as a lively and stimulating drive with immediate reactivity.

Battery: Li-Ion 12.4kWh (102kW) Warranty: 8 year/100,000 km (For 70% of original capacity)

EMP2 V3 platform

The new EMP2 V3 platform has been developed to incorporate an ICE engine along with an electric motor whilst preserving space on board and boot volume. Particular attention was given to weight reduction and balance to make sure the driving experience in the PEUGEOT 308 is as rewarding as possible.

Charging flexibility with 2 modes available

Domestic (AC): 1.8kWh from a domestic 3-pin socket, full charge in 7hrs (accessory cable needed) **Standard:** 7.4kWh from a wall box, full charge in 3 hr 50mins

Standard: 7.4kWh from a wall box, full charge in 1 hr 55 mins (with optional 7.4kWh on board charger)

USAGE

3 driving modes

In the new PEUGEOT 308 plug-in HYBRID you will be able to choose between 3 driving modes:

Hybrid – alternation of electric and internal combustion engine driving to optimise the use of energies
Electric – allows for 100% electric driving
Sport – uses all of the power of internal combustion and electric engines for maximum performance

PLUG-IN HYBRID STYLING

The new PEUGEOT 308 plug-in HYBRID comes with distinctive and excusive touches:

'Distinctive HYBRID badging on the rear tailgate.'

The new PEUGEOT 308 features specific technological animations and menus on the touchscreen so that you can access easily all the information needed.

'Specific HYBRID graphics available through the New i-Cockpit® & Touchscreen.'

e-SAVE FUNCTION allows you to save or regenerate all or part of the battery for later use during your journey.

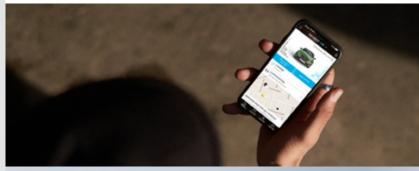
MYPEUGEOT® APPLICATION

Charge management - Control, plan, launch and check the vehicle's charge remotely.

Climate preset - Remotely plan and control the heating or air conditioning in the interior

of your car.

e-Coaching - Consumption logs and statistics







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EGOE 1st JUNE 2022. FOR FURTHER INFORMATION TALK TO YOUR LOCAL PEUGEOT DEALER OR SEE WWW.PEUGEOT.IE.

NEW PEUGEOT 308 & 308 SW: OPTIONS PRICE LIST

ALL-NEW PEUGEOT 308 CHOOSE YOUR OPTIONS (1/2)

Due to production challenges at present, please note that options are unavailable for 308 models until further notice. Your local dealer can advise further on when options will be made available to order.	CODE	ACTIVE	ALLURE	GT	RRSP
PAINT					
Bianca White	WPPO	0	О	-	€215
Metallic paint	MO	0	0	0	€645
Special / pearlescent paint	M6/M5	0	O	0	€840
SAFETY AND SECURITY					
Drive Assist Plus Pack: Lane Positioning Assist	ZVEP	-	O	0	Allure - €585 GT - €235
COMFORT & CONVENIENCE					
Heated Steering wheel	1301	-	0	•	€295
7.4kW onboard charger (PHEV Only)	LZ02	0	O	0	€585

ALL-NEW PEUGEOT 308 CHOOSE YOUR OPTIONS (2/2)

KEY: O = Optional. ● = Standard = Not available.				27 8 _ 8	
	CODE	ACTIVE	ALLURE	GT	RRSP
INTERIOR FEATURES					
Seating: Blue Naboo Nappa Leather	DAFX	-	O	O	€1,660
Seating: Black Mistral Nappa Leather with asphalt stitching	4HFX	-	O	O	€1,270
IN CAR ENTERTAINMENT					
10" capacitive colour touchscreen with Connected 3D Navigation. Also includes Peugeot Connect SOS and USB socket (x2) front including 2 USB-C	ZJ53	0	-	-	€975
Hi-Fi Premium FOCAL® system	6F04	-	-	О	€1,075
EXTERIOR FEATURES					
Cielo panoramic glass roof with interior blind	TC07	-	-	О	€1,270



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NEW PEUGEOT 308 & 308 SW: RANGE EQUIPMENT





EXERCIDE CONTY COMPORT & CONTON LIENCE Distribution and ESA (Antiole Raiking System) with EGD Electronic Braking Distribution and ESA (Emergency Braking Assistance) •<		/		•.		AOTIVE	ALONE	01
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Airbags: Driver and front passenger side airbag • • • • • • Airbags: Front and rear cutsin airbags •	Airbags: Adaptive driver and front passenger airbags (includes	•	•	•	Electric parking brake	•	٠	•
Arbags: Front and rear curtain arbags •		•	•	•	Multifunction trip computer	•	•	•
Alarm (Thatcham category 1 approved) •		•	•	•	'One-touch' electric front windows with pinch protection	•	•	•
Automatic door locking when moving off •		•	•	•	'One-touch' electric rear windows with pinch protection	٠	•	•
Automatic hazard light activation upon heavy brake application Push button start Push button start<			•	•	PEUGEOT i-Cockpit [®] : 10.0″ HD touchscreen	•	•	•
application Automatic Deat-Collision Braking System •		-	•	-	Push button start	•	•	•
Child locking functionality on rear doors • • Multi diving mode selector - Eco / Normal / Sport mode • • Deadlocking •		•	•	•	Tailgate with heated rear windscreen & wiper blade	•	•	•
Deadlocking • • Selector (Pétrol B Diesel) •	Automatic Post-Collision Braking System	•	•	•	Acoustic tinted windscreen	•	•	•
Deadocking ••••••••••••••••••••••••••••••••••••	Child locking functionality on rear doors	•	•	•		•	•	•
Electronic code immobiliser ••••••••••••••••••••••••••••••••••••	Deadlocking	•	•	•		•	•	•
ESP (Electronic Stability Programme) with Hill Start Assist • • Mode 3 type 2 cable for wall box charging (PHEV) •	Electronic code immobiliser	•	•	•	5 .	•	•	•
Front optimised safety headrests and rear retractable headrests (x), height-adjustable. •	ESP (Electronic Stability Programme) with Hill Start Assist	•	•	•		•	•	•
Front three-point retractable seatbelts, with force limiters • • Electric, heated and power folding door mirrors. With LED indicator 6 approach lighting •		•	•	•		•	•	•
Front and rear disc brakesImage: Second rowImage: Second row </td <td></td> <td>•</td> <td>•</td> <td>•</td> <td>_</td> <td></td> <td></td> <td></td>		•	•	•	_			
Isofix child seat fittings (x2) in the second row •		•	•	•		•	•	•
Lane Keeping Assist••Parking sensors - rear••••Speed limit recognition and recommendation•••PEUGEOT i-Cockpit* with 10" digital instrument panel display••<		•	•	•		-/• PHEV	•	•
Speed limit recognition and recommendationImage: Construction with recognition and recommendationImage: Construction with for digital instrument panel displayImage: Construction with panel displayImage: Constru	Programmable cruise control and speed limiter	•	•	•	Electric mode, Hybrid & Sport mode (PHEV)	•	•	•
Driver attention warning • </td <td>Lane Keeping Assist</td> <td>•</td> <td>٠</td> <td>•</td> <td>Parking sensors – rear</td> <td>•</td> <td>-</td> <td>-</td>	Lane Keeping Assist	•	٠	•	Parking sensors – rear	•	-	-
Intelligent Speed Adaption •• •• Centre console with two cup holders ••	Speed limit recognition and recommendation	•	•	•	PEUGEOT i-Cockpit® with 10" digital instrument panel display	•	-	-
Seateble unfastened on the move audible and visual alert for front and rear seatsAutomatic air conditioning with AQS 3 (Air Quality System)Puncture kitDark tinted rear side and tailgate windowsLocking wheel nuts<	Driver attention warning	•	•	•	'One-touch' electric rear windows with pinch protection	•	-	-
front and rear seatsDark tinted rear side and tailgate windowsPuncture kitLocking wheel nutsTyre pressure sensorsExterior temperature indicator with ice warningAVAS: Acoustic Vehicle Alerting System. Generates a sound when travelling at low speed, audible utside the vehicle for pedestrian safety. Standard on all PHEV versionsActive Safety Brake (pedestrians and cyclists)+-Active Safety Brake (night function, cyclists & pedestrians)+-PEUGEOT Connect & SOSHeated steering wheelDrive Assist Pack: Rear cross traffic alert, Adaptive cruise control with Stop & Go function, Long range Active Blind Spot DetectionPEUGEOT Connect & SOSDrive Assist Pack: Rear cross traffic alert, Adaptive cruise control with Stop & Go function, Long range Active Blind Spot DetectionDetection	Intelligent Speed Adaption	•	•	•	Centre console with two cup holders	•	-	-
Puncture kitDark tinted rear side and tailgate windowsImage: Constraint of the steering and accelerator pedalDark tinted rear side and tailgate windowsImage: Constraint of the steering and accelerator pedalPuncture kitImage: Constraint of the steering and accelerator pedalImage: Constraint of		•	•	•	Automatic air conditioning with AQS 3 (Air Quality System)	-	٠	-
Locking wheel nutsVisio Park 1: 180° Colour Reversing Camera with Front 6 Rear parking sensors···Tyre pressure sensors•••PEUGEOT Open 6 Go (keyless entry and push button start)••••Exterior temperature indicator with ice warning AVAS: Acoustic Vehicle Alerting System. Generates a sound when travelling at low speed, audible utside the vehicle for pedestrian safety. Standard on all PHEV versions ••• <td></td> <td>•</td> <td>•</td> <td>•</td> <td>Dark tinted rear side and tailgate windows</td> <td>-</td> <td>•</td> <td>-</td>		•	•	•	Dark tinted rear side and tailgate windows	-	•	-
Tyre pressure sensorsImage: construct of the pressure sensor		•	•			-	•	•
Exterior temperature indicator with ice warning AVAS: Acoustic Vehicle Alerting System. Generates a sound when travelling at low speed, audible utside the vehicle for pedestrian safety. Standard on all PHEV versions ••••••Clean Cabin Technology linked to automatic air conditioning (using sensors to read the outside/inside air quality)••••••Active Safety Brake (pedestrians and cyclists)•••••••••••••••••••••Active Safety Brake (night function, cyclists & pedestrians)•••••••••••••••••PEUGEOT Connect & SOS•••••••••••••••••••Drive Assist Pack: Rear cross traffic alert, Adaptive cruise control with Stop & Go function, Long range Active Blind Spot••••••••••••Detection••••••••••••••••••••••	5	•	•	•		_	•	•
AVAS: Acoustic Vehicle Alerting System. Generates a sound when travelling at low speed, audible utside the vehicle for pedestrian safety. Standard on all PHEV versions •••• PEUGEOT 3D i-Cockpit®: Configurable 3D head-up instrument panel ••• •••• Active Safety Brake (pedestrians and cyclists) ••• ••• Heated steering wheel ••• ••• Active Safety Brake (night function, cyclists & pedestrians) •• •• ••• ••• ••• PEUGEOT Connect & SOS •• •• •• ••• ••• ••• ••• ••• ••• Drive Assist Pack: Rear cross traffic alert, Adaptive cruise control with Stop & Go function, Long range Active Blind Spot Detection ••• <td></td> <td>•</td> <td>•</td> <td>•</td> <td>Clean Cabin Technology linked to automatic air conditioning</td> <td></td> <td></td> <td></td>		•	•	•	Clean Cabin Technology linked to automatic air conditioning			
pedestrian safety. Standard on all PHEV versionspanelpanelPanel <th< td=""><td>AVAS: Acoustic Vehicle Alerting System. Generates a sound</td><td></td><td></td><td></td><td></td><td>-</td><td>-</td><td>•</td></th<>	AVAS: Acoustic Vehicle Alerting System. Generates a sound					-	-	•
Active Safety Brake (night function, cyclists & pedestrians) - <	when travelling at low speed, audible utside the vehicle for pedestrian safety. Standard on all PHEV versions	•	•	•		-	-	•
PEUGEOT Connect & SOS • • Driver Sport Pack: Personalised colour theme for digital display with specific colouring for PHEV versions, Sport adjustment to the steering and accelerator pedal - - • Drive Assist Pack: Rear cross traffic alert, Adaptive cruise control with Stop & Go function, Long range Active Blind Spot - •	Active Safety Brake (pedestrians and cyclists)	•	-	-	Heated steering wheel	_	-	•
PEGGEOT Connect & SOS • • • • • • • • • • • • • • • • • •	Active Safety Brake (night function, cyclists & pedestrians)	-	•	•	Deiver Creat Deale Descending of a law there a few district the			
control with Stop & Go function, Long range Active Blind Spot - • • • • • • • • • • • • • • • • • •		•	•	•	with specific colouring for PHEV versions, Sport adjustment to	-	-	•
	control with Stop & Go function, Long range Active Blind Spot	-	•	•	the steering and accelerator pedal			
Warning triangle • • •	Warning triangle	•	•	•				

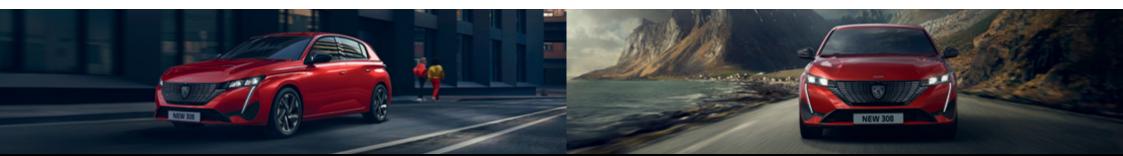
NEW PEUGEOT 308 & 308 SW: RANGE EQUIPMENT

ALL-NEW PEUGEOT 308 EQUIPMENT (2/3)





INTERIOR FEATURES				IN-CAR ENTERTAINMENT			
Rear windscreen wiper triggered automatically in reverse gear	•	•	•	Bluetooth® telephone facility (up to two phones at one time)	•	•	•
Seating: – 1/3 – 2/3 folding rear seat	•		•	DAB Radio (Digital Audio Broadcasting)	•	•	•
	•	•	•	Mirror Screen®: (AppleCarPlay™ & Android Auto)	•	•	•
New compact Automatic Gearbox impulse selector	•	•	•	6-Speaker radio	•	•	•
Sport pedals with foot rest	•	•	•	12V socket	•	•	•
'Piano' keys: Gloss black plated toggle switches to access main	•		•	USB Socket (x2) front USB-C sockets	•	•	•
functions of the vehicle	•	Ū	•	Voice recognition (radio, navigation and telephony features)	•	•	•
Driver manual lumbar adjustment	•	•	•	USB Socket (x2) rear USB-C sockets	-	•	•
Manual height, slide and backrest adjustment (driver and	•	•	•	New PEUGEOT customisable i-Toggles®	-	•	•
passenger)	•	, ,	•	Connected 3D Navigation	-	•	•
New multi-function split leather & gloss steering wheel	•	-	-	New PEUGEOT i-Connect® (Activated by using "OK PEUGEOT")	-	•	•
Seating: driver and front passenger comfort seats	•	-	-	Wireless connection for AppleCarPlay™ & Android Auto)	-	•	•
Seating: 'Renze' Tri-Material cloth seat with 'Zephyr' grey stitch	•	_	_	LIGHTING AND VISIBILITY			
detail				Rear reversing lights	•	•	•
Seating: 'Falgo' Tri-Material with 'Isabella' leather effect and cloth seat trim with Mint stitch detail	-	•	-	Rear numberplate lights (x2)	•	•	•
Seating: driver and front passenger dynamic seats	_	•	•	Automatic windscreen wipers with 'Magic wash'	•	•	•
			•	EcoLED headlights	•	-	-
Interior ambient lighting to the door panels	-	•	•	LED daytime running lights	•	-	-
Ski Hatch - central armrest with cup holder	-	•	•	Visibility pack: Automatic headlights	•	-	-
Sunvisors with concealable mirrors & LED lighting	-	•	•	Rear full LED PEUGEOT signature 'Claw Effect' lights	•	•	-
New Multi-function full grain leather steering wheel with	_	_	•	Manual headlight position corrector/adjustment	•	•	-
Adamite green stitching & GT badging	-	_	-	New PEUGEOT signature LED daytime running lights	-	•	•
'Fraxx knit' Tri-Material Alcantara® with 'Isabella' leather effect and cloth seat	-	-	•	High beam assist	-	•	•
Interior roof 'Mistral' black	_	_	•	Full Matrix LED headlights (with automatic adjustment)	-	-	•
Carpet Mats	-	-	•	Rear full LED 3D PEUGEOT new 'Claw effect' lights (with sequential 'welcome sequence' upon unlocking the vehicle)	-	-	•
Aluminium door sills	_	_	•	LED lighting within glovebox	-	-	•
				Customisable interior ambient light	-	•	•



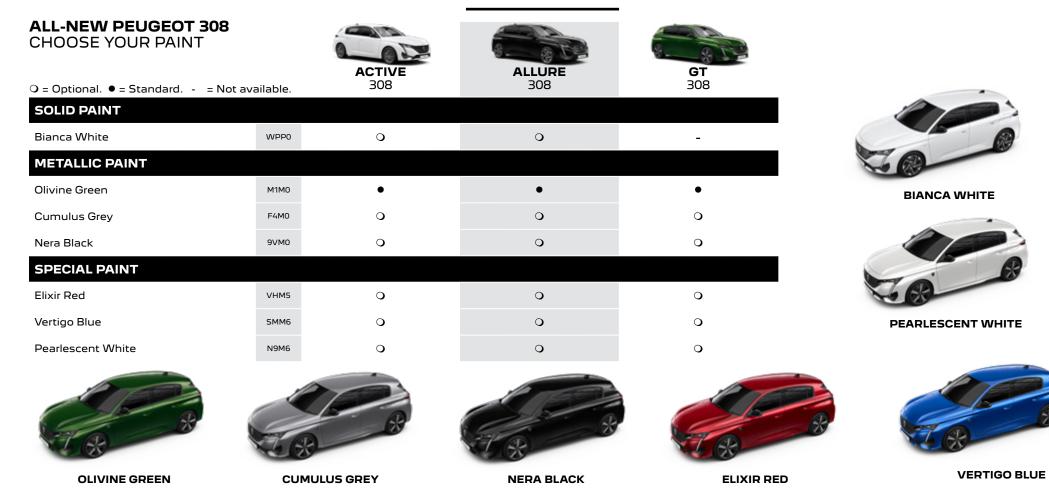
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NEW PEUGEOT 308 & 308 SW: RANGE EQUIPMENT

	ACTIVE	ALLURE	GT
EXTERIOR FEATURES			
Body-colour exterior door handles	•	•	•
Model designation badges front and rear	•	•	•
Nera black door mirrors	•	•	•
Gloss black B-pillar	•	•	•
Body coloured rear spoiler	•	•	•
Rear lower bumper grained black 'diffuse effect' trim	•	•	•
Grained black rear cluster connecting strip	•	•	•
16" 'Auckland' alloy wheels	•	-	-
17" 'Calgary' diamond cut alloy wheels (PHEV)	-/• PHEV	-	-
Gloss black rear cluster connecting strip	•	•	-
17" 'Halong' diamond cut alloy wheels	-	•	-
Front grille with horizontal chrome stamping	-	•	•
Chrome exhaust surrounds	-	•	•
Dichroic HYBRID badging	-	•	•
Rear lower bumper gloss black 'diffuser effect' trim	-	•	•
18" 'Kamakura' diamond cut two tone alloy wheels	-	-	•
GT model designation badging (Petrol/Diesel versions)	-	-	•
Lion emblem badging on front wings	-	-	•
Radiator grille: Dark chrome chequered	-	-	•
Extended lower body sills to the front and side	-	-	•
Bi-tone Roof rails (SW only)	-	-	•



NEW PEUGEOT 308: PAINT OPTIONS





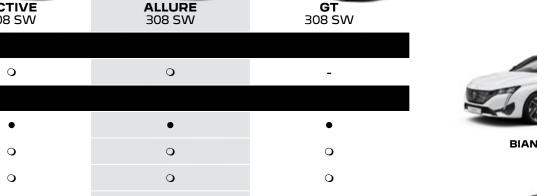
NEW PEUGEOT 308 SW: PAINT OPTIONS











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BIANCA WHITE



PEARLESCENT WHITE



 $O = Optional. \bullet = Standard. - = Not available.$

SOLID PAINT

METALLIC PAINT

Bianca White

Avatar Blue

Nera Black

Elixir Red

Nimbus Grey

SPECIAL PAINT

Pearlescent White

Cumulus Grey

AVATAR BLUE



0

0

0

CUMULUS GREY

WPP0

MOBK

F4M0

9VM0

VLMO

VHM5

N9M6



0

0

0

NERA BLACK



ELIXIR RED



NIMBUS GREY



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NEW PEUGEOT 308 & 308 SW: UPHOLSTERY OPTIONS

ALL-NEW PEUGEOT 308 CHOOSE YOUR UPHOLSTERY OPTIONS



308/ 308 PLUG-IN HYBRID 308/ 308 PLUG-IN HYBRID

ACTIVE



ALLURE



GT 308/ 308 PLUG-IN HYBRID

UPHOLSTERY OPTIONS

Upholstery	'Renze' Tri-Material cloth seat	'Falgo' Tri-Material with 'Isa- bella' leather effect and cloth seat	'Fraxx knit' TriMaterial Alcan- tara® with 'Isabella' leather effect and cloth seat	Blue Naboo Nappa Leather	Black Mistral Nappa Leather
Trim Code	D8FX	D9FX	DBFX	DAFX	4HFX
Top-Stitching	'Zephyr' grey	'Zephyr' grey Mint 'Adam		'Naboo' blue	Tramontane
Availability	•	•	•	0	О
Active	Allur		GT	Blue Naboo Nappa Leather	Black Nappa Leather
ALL-NEW PEUGE ALLOY WHEEL OF • = Standard = Not availa	PTIONS	ACTIVE 308/308 PLUG-IN UNPPID	GT 308		

17" 'Calgary' diamond cut alloy wheels



18" 'Kamakara' diamond cut alloy wheels

= Standard = Not available.	ACTIVE 308	ACTIVE 308/ 308 PLUG-IN HYBRID	ALLURE 308	GT 308
WHEEL DESCRIPTION				
16" 'Auckland' alloy wheels	•	-	-	-
17" 'Calgary' Diamond cut alloy wheels	-	•	-	-
17" 'Halong' Diamond cut alloy wheels	-	-	•	-
18" 'Kamakura' Diamond cut alloy wheels	-	-	-	•



16" 'Auckland' alloy wheels



17" 'Halong' diamond cut alloy alloy wheels

NEW PEUGEOT 308 HB: TECHNICAL SPECIFICATIONS

ALL-NEW PEUGEOT 308 HB TECHNICAL SPECIFICATION - PETROL/DIESEL

	PETROL	DIESEL
	1.2L PureTech 130 EAT8 S&S 8-speed automatic	1.5L BlueHDi 130 EAT8 S&S 8-speed automatic
POWERTRAIN		
Fuel type	Petrol	Diesel
Stop and Start functionality	•	•
Cubic capacity (cc)	1199	1499
Maximum power bhp (Kw)	96 (130) / 5500	96 (130) / 3750
Maximum torque lb/ft (Nm)	230 / 1750	300 / 1750
8-speed automatic	•	•
BRAKES		
Front and rear discs	•	•
SUSPENSIONS AND TYRES		
Front suspension	Pseudo-MacPherson	Pseudo-MacPherson
Rear suspension	De-formable Crossmember	De-formable Crossmember
Size - 16″ tyres	205/55 R16	205/55 R16
Size - 17″ tyres	225/45 R17	225/45 R17
Size - 18″ tyres	225/40 R18	225/40 R18
PERFORMANCE		
Maximum speed (kph)	210	207
Acceleration 0-100 kph driver only (sec)	9.7	10.6
FUEL CONSUMPTION INFORMATION		
Fuel Consumption: Combined (litres/100km).^*^	5.7 - 5.8	4.5 - 4.8
WLTP Carbon Dioxide (CO2) emissions (g/km)	128 - 131	118 - 122
VEHICLE WEIGHT INFORMATION (KG)		
Gross vehicle weight	1850	1940
Mass in service	1421	1500
Kerb weight	1289	1361
Gross train weight	1850	3490
Maximum braked trailer weight	680	1550
Maximum tow ball weight	70	70



NEW PEUGEOT 308 HB: TECHNICAL SPECIFICATIONS

ALL-NEW PEUGEOT 308 HB PLUG-IN HYBRID

TECHNICAL SPECIFICATION - ELECTRIC

	PLUG-IN HYBRID			
	HYBRID 180 e-EAT8	HYBRID 225 e-EAT8		
INTERNAL COMBUSTION ENGINE				
Capacity (cm³)	1598	1598		
Maximum power in kW (or bhp) / engine speed (rpm)	110 (150) / 6000	132 (180) / 6000		
Maximum torque (Nm) / engine speed (rpm)	250 / 1750	250 / 1750		
ELECTRIC ENGINE				
Electric motor	1 front	1 front		
Maximum power in kW (or bhp) / engine speed (rpm)	81 (110) / 2500	81 (110) / 2500		
Battery capacity (kWh) - Power (kW)	12.4 / 102			
Autonomy WLTP (km)	60	59		
In board Charger (kW) serial / option	3.7 /			
Charging time 0 to 80 %	Domestic (AC) 2.3kWh from a r hours (accessory cable needed) Wall Box, full charge in 1hour 45r charg	. Standard (AC) 7.4kWh from a ninutes (with 7.4kWh on board		
BRAKES				
Front and rear discs	•	•		
TRANSMISSION				
8-speed automatic	•	•		
SUSPENSIONS AND TYRES				
Front suspension	Pseudo-MacPherson	Pseudo-MacPherson		

Front suspension	Pseudo-MacPherson	Pseudo-MacPherson
Rear suspension	Semi-independent wheels - Twist beam axle	Semi-independent wheels - Twist beam axle
Size - 17″ tyres	225/45 R17	225/40 R18
Size - 18″ tyres	225/40 R18	223/40 R 16
HYBRID PERFORMANCE		
Maximum cumulative Power kW (ch)	132 (180)	162 (225)
Maximum cumulative Torque (Nm)	360	360
PERFORMANCES (driver only)		
Maximum speed (kph)	225	225
Acceleration 0-100 kph driver only (sec)	7.6	7.5
FUEL CONSUMPTION INFORMATION		
Combined (litres/100km)	1.1 - 1.2	1.2 - 1.3
Carbon Dioxide (CO2) emissions Combined (g/km)**	24 - 26	27 - 29
Fuel tank capacity (litres)	4	0
VEHICLE WEIGHT INFORMATION (KG)		
Gross vehicle weight	2120	2120
Mass in service	1726	1742
Kerb weight	1603	1633
Gross train weight	3620	3620
Maximum braked trailer weight	1500	1500
Maximum tow ball weight	70	70



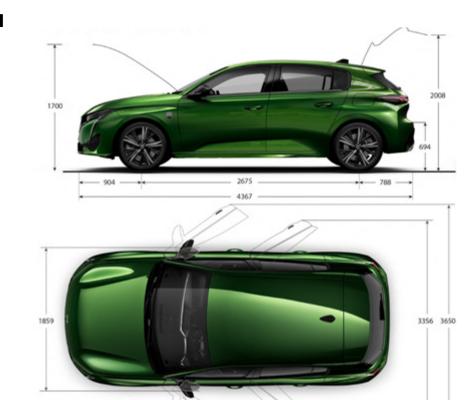


NEW PEUGEOT 308 HB: DIMENSIONS

ALL-NEW PEUGEOT 308 DIMENSIONS

LENGTH

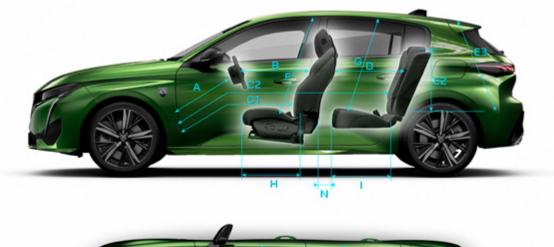
4365
1850
1465
2680
900 / 785
1560 / 1555
3650 / 3356
2062 / 1859
5
1443 / 1411
1428 / 1367
1428 / 1367 891 / 866
•
•
891 / 866
891 / 866 770
891 / 866 770 1050

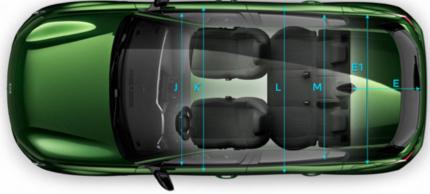


WIDTH/HEIGHT



NEW PEUGEOT 308 HB: DIMENSIONS





А	718
в	597
C1	886
C2	1743
D	857
E	770
E1	1050
E2	524
E3	689
F	891
G	866
н	510
1	452
J	1428
к	1443
L	1367
м	1411
Ν	129

BOOT



412 L

361 L (HYBRID)

NEW PEUGEOT 308 SW: TECHNICAL SPECIFICATIONS

ALL-NEW PEUGEOT 308 SW TECHNICAL SPECIFICATION - PETROL/DIESEL

	PETROL	DIESEL
	1.2L PureTech 130 EAT8 S&S SW 8-speed automatic	1.5L BlueHDi 130 EAT8 S&S SW 8-speed automatic
POWERTRAIN		
Fuel type	Petrol	Diesel
Stop and Start functionality	•	•
Cubic capacity (cc)	1199	1499
Maximum power bhp (Kw)	96 (130) / 5500	96 (130) / 3750
Maximum torque lb/ft (Nm)	230 / 1750	300 / 1750
8-speed automatic	•	•
BRAKES		
Front and rear discs	•	•
SUSPENSIONS AND TYRES		
Front suspension	Pseudo-MacPherson	Pseudo-MacPherson
Rear suspension	De-formable Crossmember	De-formable Crossmember
Size - 16" tyres	205/55 R16	205/55 R16
Size - 17" tyres	225/45 R17	225/45 R17
Size - 18" tyres	225/40 R18	225/40 R18
PERFORMANCE		
Maximum speed (kph)	210	207
Acceleration 0-100 kph driver only (sec)	9.7	10.6
FUEL CONSUMPTION INFORMATION		
Fuel Consumption: Combined (litres/100km).^*^	5.4 - 6.5	4.3 - 5.1
WLTP Carbon Dioxide (CO2) emissions (g/km)	129 - 132	118 - 122
VEHICLE WEIGHT INFORMATION (KG)		
Gross vehicle weight	1860	1950
Mass in service	1476	1538
Kerb weight	1345	1400
Gross train weight	3060	3450
Maximum braked trailer weight	1200	1500
Maximum tow ball weight	70	70





NEW PEUGEOT 308 SW: TECHNICAL SPECIFICATIONS

ALL-NEW PEUGEOT 308 SW PLUG-IN HYBRID

TECHNICAL SPECIFICATION - ELECTRIC

	PLUG-IN HYBRID	
	HYBRID 180 e-EAT8	HYBRID 225 e-EAT8
INTERNAL COMBUSTION ENGINE		
Capacity (cm³)	1598	1598
Maximum power in kW (or bhp) / engine speed (rpm)	110 (150) / 6000	132 (180) / 6000
Maximum torque (Nm) / engine speed (rpm)	250 / 1750	250 / 1750
ELECTRIC ENGINE		
Electric motor	1 front	1 front
Maximum power in kW (or bhp) / engine speed (rpm)	81 (110) / 2500	81 (110) / 2500
Battery capacity (kWh) - Power (kW)	12.4 / 102	
Autonomy WLTP (km)	60	59
In board Charger (kW) serial / option	3.7 /	7.4
Charging time 0 to 80 %	Domestic (AC) 2.3kWh from a hours (accessory cable needed) Wall Box, full charge in 1hour 45 charg). Standard (AĆ) 7.4kWh from a minutes (with 7.4kWh on board

BRAKES Front and rear discs • • TRANSMISSION 8-speed automatic ٠ ٠ SUSPENSIONS AND TYRES Pseudo-MacPherson Pseudo-MacPherson Front suspension Semi-independent wheels -Semi-independent wheels -Rear suspension Twist beam axle Twist beam axle Size - 17" tyres 225/45 R17 225/40 R18 Size - 18" tyres 225/40 R18 HYBRID PERFORMANCE Maximum cumulative Power kW (ch) 132 (180) 162 (225) 360 360 Maximum cumulative Torque (Nm) PERFORMANCES (driver only) Maximum speed (kph) 225 225 7.6 7.5 Acceleration 0-100 kph driver only (sec) FUEL CONSUMPTION INFORMATION 1.0 - 1.3 1.1 - 1.4 Combined (litres/100km) 24 - 30 24 - 30 Carbon Dioxide (CO₂) emissions Combined (g/km)** Fuel tank capacity (litres) 40 VEHICLE WEIGHT INFORMATION (KG) Gross vehicle weight 2170 2170 1786 1687 Mass in service 1659 1400 Kerb weight 3620 3620 Gross train weight Maximum braked trailer weight 1450 1450 70 70 Maximum tow ball weight





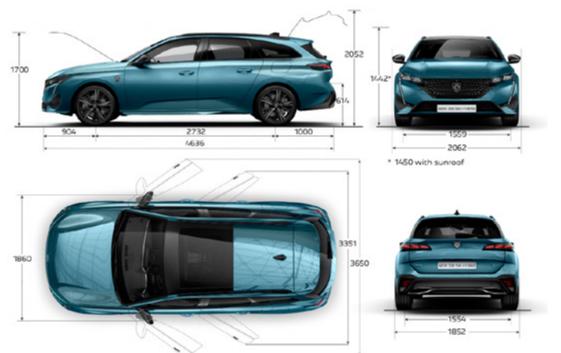


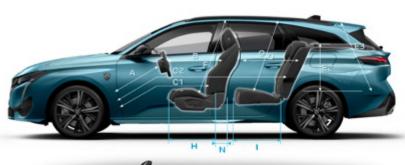
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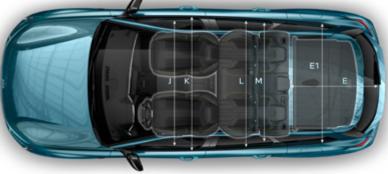
NEW PEUGEOT 308 SW: DIMENSIONS

ALL-NEW PEUGEOT 308 SW DIMENSIONS

4635
1850
1475
2735
900 / 1000
1560 / 1555
3650 / 3351
2062 / 1860
5
1443 / 1414
1428 / 1367
891 / 882
1026
1026 1029
1029







А	718
в	597
C1	886
C2	1743
D	857
Е	1026
E1	1029
E2	493
E3	797
F	891
G	882
н	510
1	450
J	1428
к	1443
L	1367
м	1414
Ν	129





WITH FlexFloor*: 1634 L Hybrid : 1574 L



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