



PEUGEOT 2008 SUV



For more than 200 years, PEUGEOT has honoured a high-quality and inventive French manufacturing tradition. Today more than ever, PEUGEOT is harnessing all of its energy to design elegant vehicles that deliver a sensory experience and take driving

to a whole new level. From ergonomics and materials to connectivity, we have meticulously worked on each detail to bring you our most intuitive driving experience.



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EXALTED SUV.

STRENGTH OF ATTRACTION.

With its fluid and robust lines, the PEUGEOT 2008 SUV delivers masterful power and efficiency. Its expressive front grille, horizontal bonnet and raised ground clearance enhance the sophisticated and sharp design. At the rear the spoiler, gloss black rear cluster connecting strip and chrome exhaust* affirm its sporty and tenacious personality.

* Optional, standard or not available according to trim chosen.







EXCELLENCE IN EVERY DETAIL.

Every detail has been precision-crafted without compromise, for enhanced elegance and functionality.

The striking front face of the new PEUGEOT 2008 SUV features a large chrome grille and presents a modern and bold vision with its signature 3-claw full LED* headlights.



WELL-CRAFTED AND EXPRESSIVE REAR DESIGN.

The distinctive and daring rear design, with gloss black rear cluster connecting strip, is further enhanced by full LED rear lights with claw effect.

The 3-claw LED lights are illuminated day and night to enhance visibility.

A man in a black long-sleeved shirt and light-colored trousers is leaning against a bright blue car. He is looking down at something in his hands. The car is parked on a concrete surface. In the foreground, there is a white metal railing. The background is dark and out of focus.

EXALTING E-SUV.





STRIKING DESIGN.

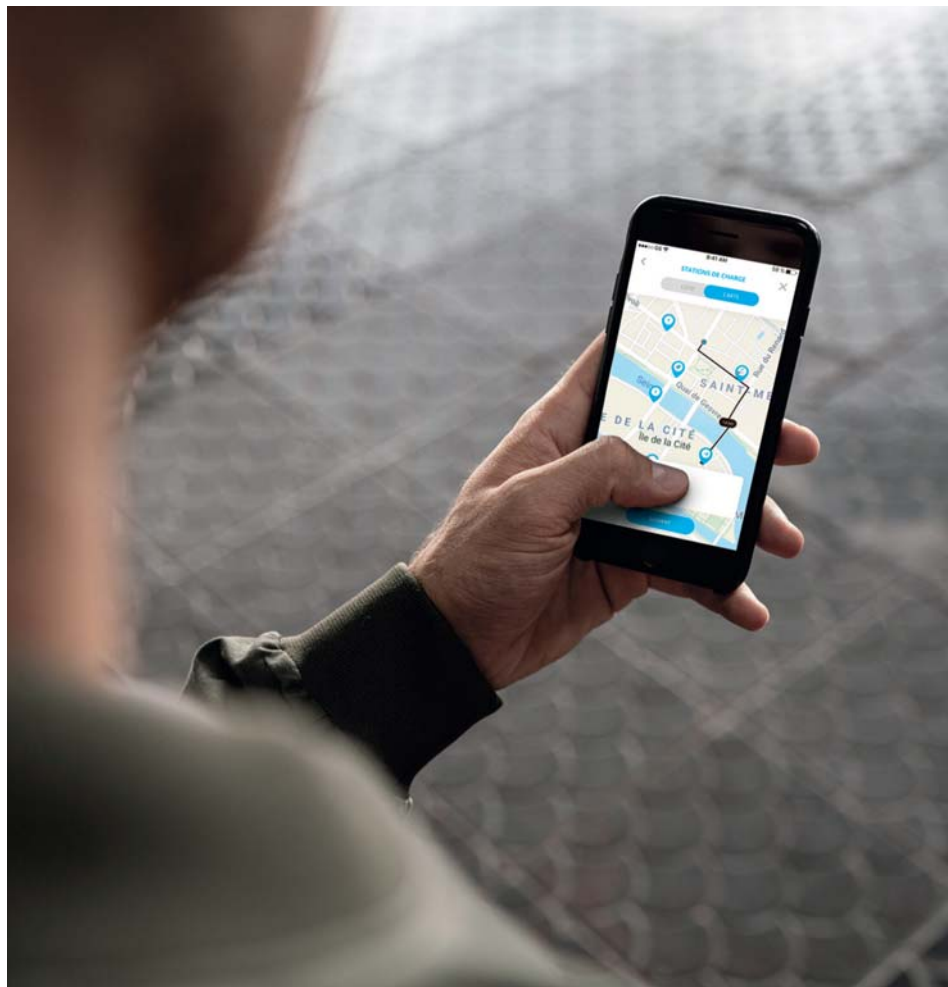
The PEUGEOT e-2008 SUV boast the same powerful, fluid and elegant lines as the combustion versions, but adopts some exclusive and distinctive design features. These include a body-coloured chequered front grille and dichroic Lion which changes colour from different angles; an “e” monogram on the front side panel and tailgate.*





EXPLORE A NEW E-MOBILITY.

Savour the unexpected sensations of an all-electric vehicle and enjoy sharp acceleration thanks to immediate engine torque, together with a smooth and silent drive without vibration. Enjoy the freedom to roam wherever you want, including cities with emission restriction zones. Highly versatile and as agile and compact in the city as it is robust and energetic on the open road, the new PEUGEOT e-2008 SUV offers rapid charging* and a range of 310 km WLTP** with zero CO₂ emissions.



CONNECTED SERVICES.

Specific services have been designed to facilitate your e-mobility. Interact remotely with your new PEUGEOT e-2008 SUV to control its charge and autonomy from your smartphone. With the MyPeugeot® application you can easily view the battery information and plan your charge*. For more comfort, you can also program the temperature inside your new e-2008 SUV before boarding.

* The vehicle must be plugged in and connected to activate remote charging.



A close-up photograph of a car's interior door panel and exterior body panel. The interior panel is dark grey with a textured surface and features a silver air vent and a silver door handle. The exterior body panel is a vibrant blue color. The text "EXTENDED EXPERIENCE." is overlaid in white, uppercase letters in the center of the image.

EXTENDED EXPERIENCE.



THE NEW PEUGEOT 3D i-COCKPIT®.

Enrich your journey with the new PEUGEOT 3D i-Cockpit®*. Its intuitive driving position, compact steering wheel, 7" HD capacitive colour touchscreen* and configurable 3D head-up instrument panel* provide an immersive driving experience. Fitted with smart technology like Mirror Screen®** connectivity and a smartphone charging plate*, it also boasts hands free ignition and door locking: you can keep your keys in your pocket and the doors lock or unlock as you move away or towards the car.

* Optional, standard or not available according to trim chosen.

** The Mirror Screen function operates via Android Auto (for Android smartphones) or via Apple CarPlay™ (for smartphones running iOS), subject to having a mobile and internet plan. While driving, certain functionalities of the applications are limited.



EXCELLENCE IN EVERY DETAIL.

The interior trim of the new PEUGEOT 2008 SUV has been carefully selected for its quality and sporty elegance. Seat upholstery is available in fabric or leather*, heated front seats are also available*. The driver's seat offers a massage function*, which is electronically controlled. Upholstered black roof* and a leather steering wheel* enhance high-end aesthetics of the new PEUGEOT 2008 SUV. You can also customize the interior lighting and brightness by choosing your ambiance from 8 available colours*.

* Optional, standard or not available according to trim chosen.



CONFIGURABLE 3D HEAD-UP DIGITAL DISPLAY.

The all-new 3D i-Cockpit® cluster* is a unique system that projects important information such as speed and security alerts on different layers giving you an outstanding 3D effect. It can be fully customised to suit the driver's needs. As the panel is positioned higher, it is closer to the road and is located within the driver's field of vision. This can increase safety when compared to a conventional setup where the dials sit within the wheel, further from the road.



THE ULTRA-CONNECTED SUV.

Stay connected throughout your journey on the 7" HD capacitive colour touchscreen or the 3D i-Cockpit® cluster* and duplicate your favourite smartphone applications on the touch screen with the Mirror Screen function**.

Your smartphone can also be recharged simply by placing it on the smartphone charging plate*, located near you on the center console. USB sockets* are available to passengers, front and rear.

* Optional, standard or not available according to trim chosen.

** The Mirror Screen function operates via Android Auto (for Android smartphones) or via Apple CarPlay™ (for smartphones running iOS), subject to having a mobile and internet plan. While driving, certain functionalities of the applications are limited.



A WIDE ANGLE VISION.

Every occupant can enjoy the outside world with new PEUGEOT 2008 SUV's optional panoramic opening glass roof*. Bathing the cabin in natural light, the panoramic glass roof enhances the appearance of the new PEUGEOT 2008 SUV.

A manual roller blind is also included.



THE PURITY OF FOCAL® SOUND.

Let the music you love fill the space of the new PEUGEOT 2008 SUV, rendered with great purity by the exclusive HiFi premium Focal®* system.**

The 10 speakers distributed in the cabin offer you a rich, dynamic sound to break free from the limitations of the in-car Hi-Fi experience.

* Focal® is a French brand, world leader in the manufacturing of high-fidelity solutions.

**Optional according to version.



GUARANTEED COMFORT.

Seats on the new PEUGEOT 2008 SUV have been developed to provide heightened sensations of comfort and support making every journey, no matter the distance, an absolute pleasure. Front seat features include electric multi-way adjustment*, heated seats* and multi-point massage function*. The interior has also been maximized at the rear to offer more comfort, space and storage for all your passengers.



A SPACIOUS, EASY-TO-ACCESS BOOT.

With a low sill and wide opening, the boot space combined with the 1/3 – 2/3 folding rear seat offers ample functional loading space*.

The modular double-level boot floor, in the high position, allows you to load and unload items quickly and easily and provides even greater volume in the lower position. There is absolutely no compromise in whichever powertrain you choose as the boot has the same capacity throughout the range.

* Boot volume = 434 litres on floor and up to 1467 litres with rear seats folded down.

A red SUV is driving towards the camera on a city street. The street is lined with modern buildings and trees. The sky is clear and blue. The text "NEXT GEN SUV*" is overlaid on the left side of the image.

NEXT GEN SUV*

* The latest generation SUV.





ENJOY THE LATEST INTELLIGENT DRIVING AIDS.

The new PEUGEOT 2008 SUV offers the latest intelligent driving aids and safety features, including Drive Assist* which incorporates Lane Positioning Assist* and Lane Departure Warning*. The lane positioning system* and adaptive speed regulator with the Stop & Go* functionality automatically adapts your speed to match the car in front in order to maintain a safe stopping distance.



ESCAPE THE ORDINARY.

Tackle a variety of weather and terrains with Advanced Grip Control^{®*}, a system designed to optimise traction in low-grip conditions, by selecting one of the three modes: Sand, Mud or Snow. Advanced Grip Control^{®*}, adapts to the terrain by acting on the front wheels and in doing so saves the weight normally associated with a more conventional four-wheel drive system.

It also allows you to control your speed on steep slopes with the Hill Assist Descent Control^{*}.

* Optional according to version.





EXCITING CHOICE.





FREEDOM TO CHOOSE.

The new PEUGEOT 2008 SUV benefits from the new modular and multi-energy platform, giving you the freedom to choose between a PureTech petrol, BlueHDi diesel or electric powertrain, without having to compromise on technology, looks or driving sensations.

Experience a euphoric driving experience through exemplary road-holding; optimised interior space and boot capacity; outstanding manoeuvrability; futuristic ambience and internal comfort with pre-programmable heating and charging functionality* (available via the colour touchscreen or through the MyPeugeot App).

* Available on the PEUGEOT e-2008 only.



A WIDE CHOICE OF EFFICIENT POWERTRAINS.

The new PEUGEOT e-2008 SUV comes with a 100kW (136bhp) engine with torque of 260Nm. The combustion versions feature a range of powerful and fuel efficient engines, equipped with Stop & Start functionality: BlueHDi diesel or PureTech petrol engines, offering up to 155bhp* for that extra sporty drive. For even greater flexibility and responsiveness, opt for the EAT8 8-speed automatic gearbox** with its Quickshift technology.

* New EURO 6.3 emission standard (EURO 6d-TEMP-EVAP-ISC) effective September 1, 2020.

FUEL CONSUMPTION AND CO₂ EMISSION.

WLTP values: Fuel consumption from 4.5 to 6.2 in the combined cycle, WLTP: from 0 to 141 (g/km). The fuel consumption and CO₂ emission values indicated comply with WLTP approval (EU Regulation 2017/948). From September 1, 2018, new vehicles are approved on the basis of the globally harmonized test procedure for light vehicles (WLTP), which is a new, more realistic test procedure for measuring fuel consumption, and CO₂ emissions. This WLTP procedure completely replaces the New European Driving Cycle (NEDC), which was the test procedure previously used.

34 As the test conditions are more realistic, the fuel consumption and CO₂ emissions measured according to the WLTP procedure are, in many cases, higher than those measured according to the NEDC procedure. Fuel consumption and CO₂ emissions values may vary depending on specific equipment, options and tire types. Be sure to contact your local Peugeot dealership for more information or visit www.peugeot.ie. The fuel consumption and CO₂ emissions values are determined on the basis of new WLTP regulations (EU Regulation 2017/948) and the values obtained have been converted to NEDC to allow comparability with other vehicles. The values do not take into account in particular the conditions of use, the driving style, the equipment or the options and may vary depending on the type of tires.



EFFICIENT AUTOMATIC TRANSMISSION.

Flexible and responsive, the EAT8⁽¹⁾ (8) 8-speed automatic transmission offers paddles on the steering wheel and electric impulse control. Equipped with Quickshift technology⁽²⁾, it provides fluid gear changes which guarantee increased driving comfort, especially at low speeds.

⁽¹⁾ Efficient Automatic Transmission 8. Available according to engine.

⁽²⁾ Technology allowing smooth and fast gear changes.



ELECTRIFY YOUR SENSATIONS.

Experience the unique pleasure of electric driving, the silent operation and the absence of vibration of the new PEUGEOT e-2008 SUV. The 100 kW (136 hp) engine provides instant acceleration thanks to the immediate torque of 260 Nm and gives you smooth and dynamic steering. The high-voltage battery with a large capacity of 50 kWh* allows a range of 310 km WLTP** without any CO₂ emissions when driving. The new 100% electric PEUGEOT e-2008 SUV offers three driving modes. 'Sport' where priority is given to performance and driving sensations; 'Normal' offering optimum comfort for everyday use; and 'Eco' for range optimisation. While driving you can also opt to select the 'Brake' function*** which allows recharging of the battery when decelerating.

* Battery included guaranteed 8 years or 160,000 km for 70% of its charging capacity. ** Range up to 310 km (WLTP).

The autonomy of the battery can vary depending on the actual conditions of use (climatic conditions, driving style, etc.) - Mixed CO₂ emissions: 0g during driving.

*** The 'Brake' function offers 2 modes of energy recovery during braking, allowing regeneration (moderate or increase) of the battery charge.



FLEXIBLE CHARGING.

The most common way to charge the new e-2008 SUV quickly and safely is from a dedicated home charging point which takes approximately 7.5 hours (7kW) for a full charge*. To top up your charge mid journey, you can choose to stop at a rapid public charger (available across Ireland) which can obtain an 80% battery charge in 30 minutes**. Finally, you can charge the e-2008 SUV from a classic domestic plug, which would take approximately 24 hours for a complete charge. You can also programme your new e-2008 SUV to start charging at a time that suits you from the 7" touchscreen in the cabin or from your smartphone with the MyPeugeot® application***.

* Using a 7.4kW wall charger. ** Recharge 80% of the battery in 30 minutes on a fast public 100kW direct current terminal. Charging time may vary depending on the type and the power of the charging station, the outside temperature at the charging point and the temperature of the battery. *** The vehicle must be connected to activate remote charging.

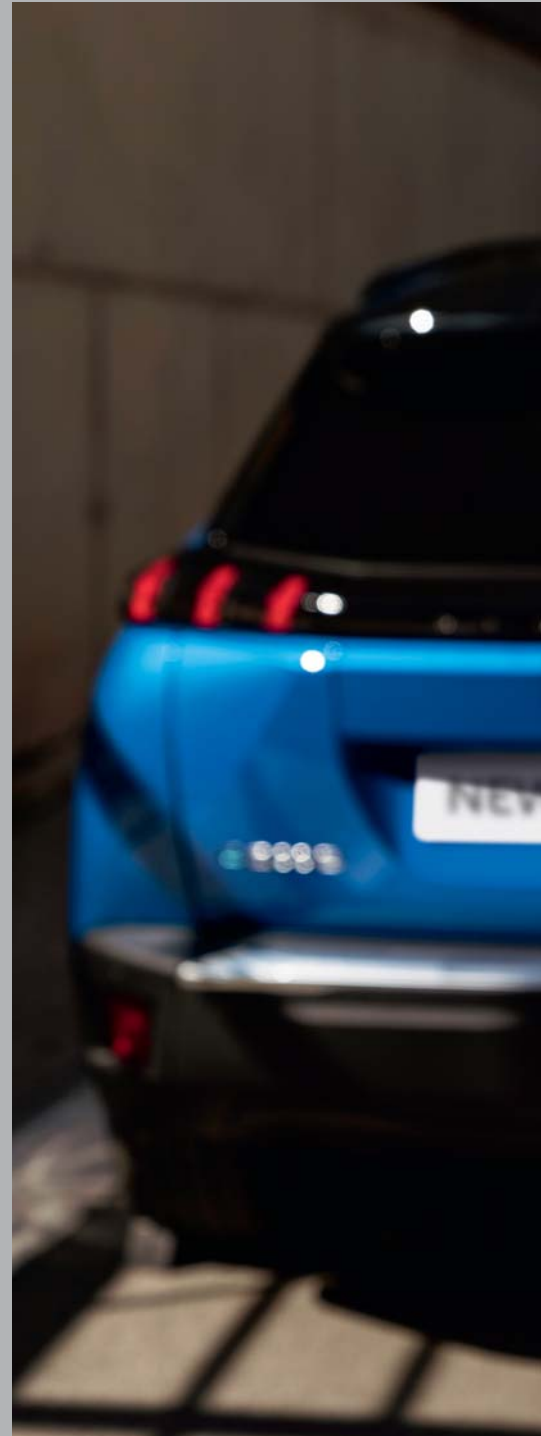
ADD YOUR OWN TOUCH.



ACCESSORISE YOUR NEW PEUGEOT 2008 SUV.

There's a range of practical and ingenious accessories for your new PEUGEOT 2008 SUV which are designed to complement your lifestyle. Find them in dealerships and on www.peugeot.ie.

- 1 - 7.4kW Wall charger
- 2 - Bike carrier on roof bars
- 3 - Cross dog guard
- 4 - Child seats





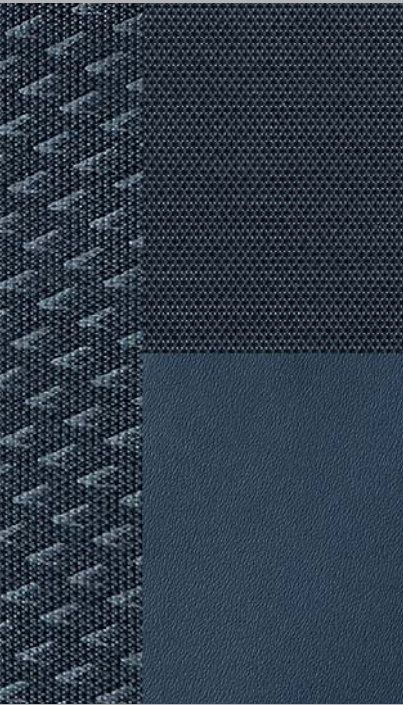
A MODERN AND STYLISH INTERIOR.

The seat upholstery in the new PEUGEOT 2008 SUV has been selected for its elegance, quality and durability. Each trim level adopts a particular finish and provides sporty looks and heightened sensations of comfort and support.

1. Tri-material 'Pneuma' and 'Rimini' cloth seat trim*
2. Tri-material 'Traxx' leather effect and 'Isabella' cloth seat trim*
3. Nappa Mistral full grain leather seat trim*
4. Tri-material 'Capy' leather effect and 'Isabella' cloth seat trim*

* Optional, standard or not available according to trim chosen.





A RANGE OF IRRESISTIBLE COLOURS.

The new PEUGEOT 2008 SUV really stands out with its striking bodywork colours. Choose from a range of lively and original colours, or choose something more muted and elegant.

* Solid paint.
** Metallic paint.
*** Special paint.



Bianca White*



Orange Fusion**

PERFECTING THE LOOK.

The irresistible style is further complemented with alloy wheels* and a choice of finishes* including intricate diamond cut and tinted varnish detailing.

* According to version.



Onyx Black*



Cumulus Grey**



Nimbus Grey**



Elixir Red***



Vertigo Blue***



Pearlescent White***



16" 'ELBORN' alloy wheels



17" 'SALAMANCA' diamond
cut alloy wheels

THERE FOR YOU.

When you choose PEUGEOT, you have the reassurance of knowing that your vehicle has been designed and built to give you years of worry free motoring. As a PEUGEOT owner, you can also rely on the customer care services of your Dealer. This will ensure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently - someone who also has the expertise to maintain your PEUGEOT correctly, using trained technicians, PEUGEOT diagnostic equipment and PEUGEOT original parts.

FOR YOUR PEACE OF MIND MANUFACTURER WARRANTY

Any all-new PEUGEOT 2008 first registered in the IE and purchased from a IE PEUGEOT Dealer will benefit from a 3 year warranty and a 2 year warranty extension or up to 100,000 kilometres provided by the PEUGEOT IE Dealer Network. Our passenger cars also come with a 12 year Anti- Perforation and 3 year Paint Warranty. For full terms and conditions on all of these, please contact your PEUGEOT Dealer. For PEUGEOT e-2008, the Electric Vehicle traction battery has an 8 year or 100,000 kilometres warranty, for 70% of its original charge capacity.

PEUGEOT ASSISTANCE

All new PEUGEOT's come with 36 months of PEUGEOT Assistance - our breakdown assistance service. This covers all incidents involving manufacturing based faults for you and anyone else driving your car with your permission. It is available 24 hours a day, 365 days a year. PEUGEOT Assistance includes European cover, home start, roadside assistance, vehicle recovery and a free replacement car or accommodation if required. Call 1800724365.

SERVICING YOUR PEUGEOT

Peugeot in Ireland has a network of Peugeot Service Centres. Our Aftersales teams are trained to provide you with the best care for your vehicle. Nobody knows your Peugeot like we do. Log on to Peugeot.ie to find your nearest Peugeot Service Centre and please refer to your maintenance book for details of the relevant service intervals.

FINANCE - LET THE SPECIALISTS HELP

Your local Peugeot Dealer offers a range of flexible finance plans to make owning a new Peugeot easy. As specialists, they will provide choice, convenience and flexibility.

FURTHER INFORMATION PEUGEOT ACCESSORIES

Peugeot Accessories are designed specifically for each model, meaning no compromises on fit or function. In addition they are tested to a rigorous standard for complete peace of mind.

PEUGEOT AND THE ENVIRONMENT

Our website has details of Peugeot's environmental and recycling policies.

ABOUT THIS BROCHURE

The information contained in this brochure is based on the data and images available at the time of printing. Some features shown in this brochure may not be available in Ireland - please refer to model specification sheets for standard or optional equipment according to trim - and some photography may feature left hand drive models. As part of a policy of continuous specification improvement, Peugeot reserves the right to modify specification, options and colours at any time. For full details ask your Peugeot Dealer, or click on Peugeot.ie. Print and photographic processes used in this brochure may alter the depth and tone of the colour shown. This brochure is not a contractual document or offer of sale. The details in this brochure cannot be reproduced without the expression of authorisation of Peugeot.

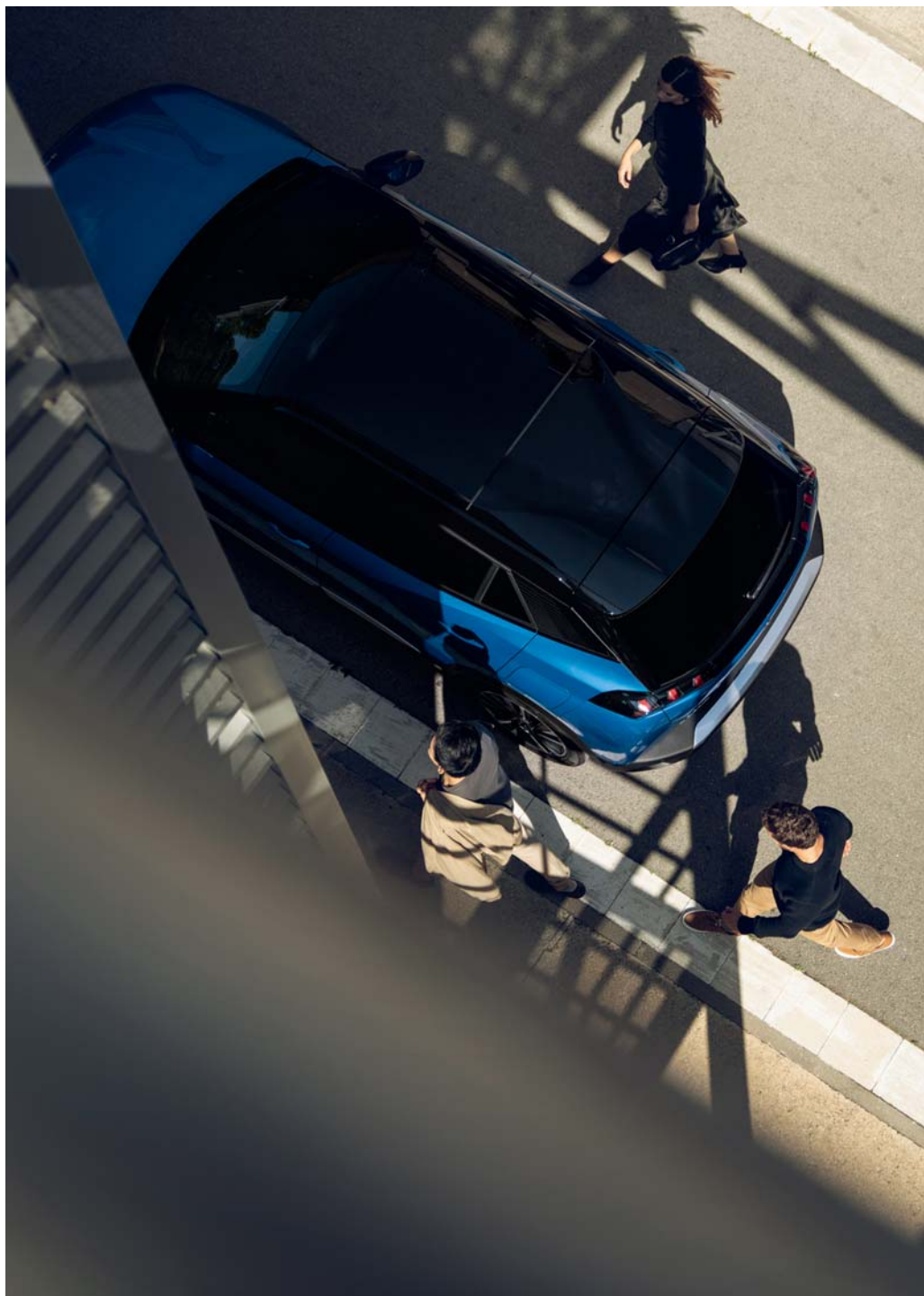
Issued by: Gowan Distributors Limited
Peugeot Importers in Ireland
Gowan House, Naas Road, Dublin 12, Ireland

Member of Gowan Group.

Official Fuel Consumption in l/100km and CO₂ emissions (g/km) for the all-new PEUGEOT 2008 SUV range are: Combined 4.5 – 6.2 and CO₂ 0 - 141 g/km.

The fuel consumption or electric range you achieve, and CO₂ produced, in real world conditions will depend upon a number of factors: including the accessories fitted (post registration), the starting charge of the battery (electric only), variations in weather, driving styles and vehicle load. The all-new e-2008 is a battery electric vehicle requiring mains electricity for charging. There is a new test (WLTP*) used to measure fuel consumption and CO₂ figures. The fuel consumption figures shown in this brochure are calculated under the WLTP test. Figures shown are for comparability purposes; you should only compare fuel consumption and CO₂ figures with other vehicles tested using the same technical standard.

* WLTP - Worldwide harmonised Light vehicles Test Procedure.





Production and editing: Altavia Paris, 10 rue Blanqui Saint-Ouen, 93400 France
Automobiles Peugeot 552 144 503 R.C.S. Nanterre
October 2019.

PEUGEOT RECOMMENDS **TOTAL**

www.peugeot.ie