



The SEAT

Arona

Product Guide - July 2023

Your car. Always connected.

Want a seamless digital experience? The new SEAT Arona keeps you constantly connected. Behind the wheel or outside your car. Download the SEAT CONNECT App and use your smartphone to access vehicle data. Or open SEAT CONNECT through the touchscreen to start planning your route or organise your playlist. Now you can locate parking slots, see real-time traffic maps and get route information to improve your experience even more. Always there, always on. That's what real connectivity means.

Safety & Service Pack.

Need urgent assistance on the road? Private Emergency Call detects an accident as soon as it happens and automatically sends your location to the emergency services. Something less serious to report? Reach out with Breakdown Call. Time to contact us or arrange a service? Customer Care and Service Scheduling will take care of that for you.

10 Year subscription included

Renewals.

8.25" Media System Customers:

Remote access can be renewed for €25/1 Year, or €39/2 Years

9.2" Navigation System Customers:

Remote access & Online infotainment service can be renewed for €69/1 Year, or €115/2 Years.

Remote Access Service.

Who needs a key when you've got a smartphone? With Remote Access you can lock and unlock your Arona by touching your screen. Open the app to check up on the lighting and ventilation status of your vehicle. Capture all the data from your drive. Instantly check if you're exceeding the speed limit in your area. And never worry about forgetting where you parked again. Just open Remote Access and your Arona will use its horn and lights to tell you where it is. You, your smartphone and your Arona. The perfect team.

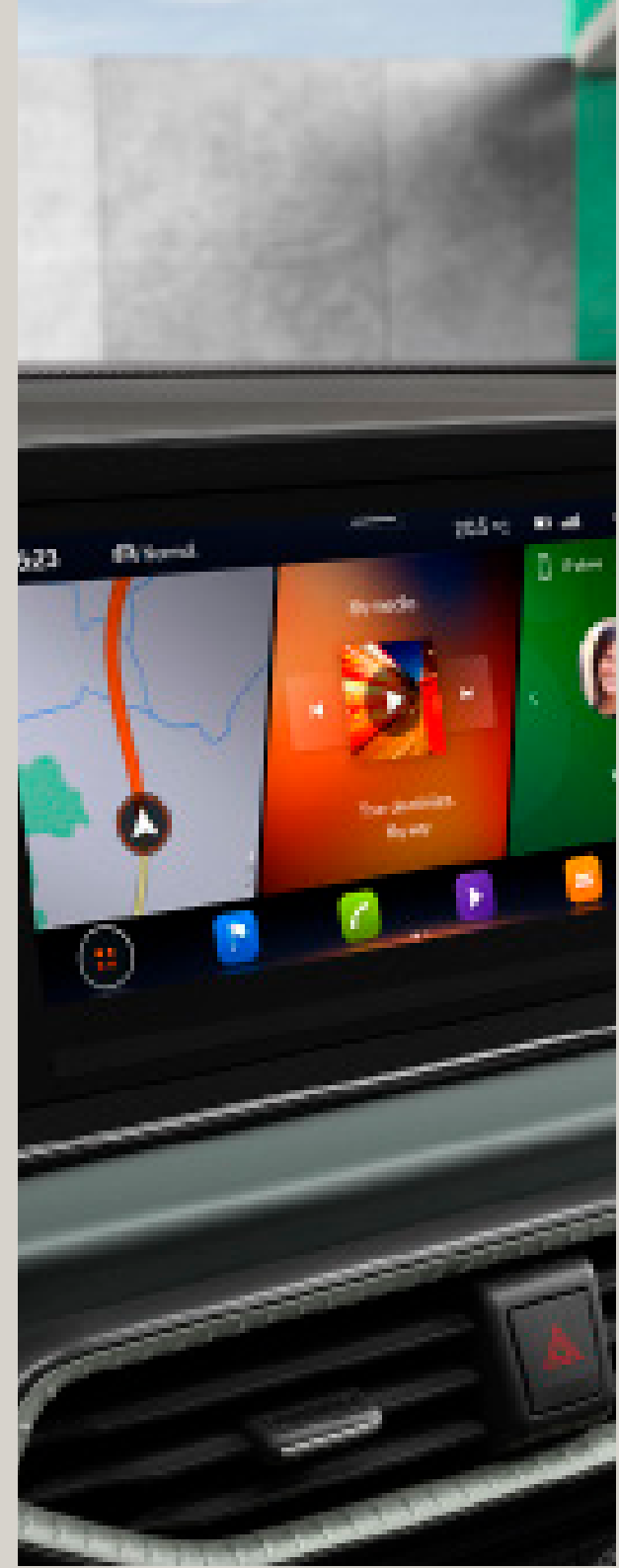
1 Year subscription included

Online Infotainment Service.

A digital lifestyle means having your content available 24/7. Inside and outside your car. Keep your maps constantly updated, plan your next journey and send it from your computer or smartphone to your car. Find out where to refuel along the way and check out prices and opening hours. You can even use voice control to access destinations, media and radio. Because when you're fully connected, the possibilities are endless.

1 Year subscription included.

Only available in combination with Navigation system





SE & SE Plus trim.

Arona – SE.

Standard Specification:

- 16" DESIGN Alloy Wheels
- Black Roof Rails
- Door Handles & Mirror Painted
- Halogen Tall Lights
- LED Number Plate Light
- Window Frames In Black
- LED Headlights
- Daytime Running Lights
- 2 Folding Keys with Central Locking
- Electrically Adjustable Door Mirrors
- Front & Rear Fog Lights
- Rear Parking Sensors
- Dimming Interior Mirror
- Double Floor In Boot
- 8" Digital Cockpit
- Electric Windows
- Split Folding Rear Seats
- Sunvisor with Mirror
- Heat Insulated Windshield Glass
- Specific SE Interior Upholstery
- Interior Chrome Pack
- Air Vents In Grey
- Leather Steering Wheel
- Vegan Leather Gear Knob
- Vegan Leather Hand Brake
- Soft Dashboard
- Front Assist
- Tiredness Recognition
- 3 Point Safety Belt for Centre Rear Seat
- Electronic Stability Control (ESC)
- Electronic Vehicle Immobilisation Device
- Front Airbags
- Curtain Airbags + Side Airbag
- Hill Start Assist
- 2 Rear ISOFIX Seats + Top Tether Anchors
- Cruise Control with Speed Limiter
- Seatbelt Reminder (Front & Rear)
- Tyre Pressure Monitoring
- Auto Lights
- Passenger Airbag De-Activation
- Lane Assist
- Air-Conditioning
- 9.2" Navigation System
- 6 Speakers
- Bluetooth (Phone & Media)
- 2x USB C Port
- DAB (Digital Radio)
- SEAT Connect
- Voice Control
- SEAT Full Link (Android Auto, Apple Carplay)



Arona - SE Plus.

Standard Specification: (Bold items are in addition to SE)

- **17" Machined Alloy Wheels**

- Black Roof Rails
- Door Handles & Mirror Painted
- Halogen Tall Lights
- LED Number Plate Light
- Window Frames In Black

- **Dark Tinted Windows**

- LED Headlights
- Daytime Running Lights
- 2 Folding Keys with Central Locking
- Electrically Adjustable Door Mirrors
- Front & Rear Fog Lights
- Rear Parking Sensors
- Dimming Interior Mirror
- Double Floor In Boot

- 8" Digital Cockpit
- Electric Windows
- Split Folding Rear Seats
- Sunvisor with Mirror
- Heat Insulated Windshield Glass
- Specific SE Interior Upholstery
- Interior Chrome Pack
- Air Vents In Grey
- Leather Steering Wheel
- Vegan Leather Gear Knob
- Vegan Leather Hand Brake
- Front Assist
- Tiredness Recognition
- 3 Point Safety Belt for Centre Rear Seat
- Electronic Stability Control (ESC)
- Electronic Vehicle Immobilisation Device
- Front Airbags
- Curtain Airbags + Side Airbag
- Hill Start Assist
- 2 Rear ISOFIX Seats + Top Tether Anchors
- Cruise Control with Speed Limiter
- Seatbelt Reminder (Front & Rear)
- Tyre Pressure Monitoring
- Auto Lights
- Passenger Airbag De-Activation
- Lane Assist
- Air-Conditioning
- 9.2" Navigation System
- 6 Speakers
- Bluetooth (Phone & Media)
- 2x USB C Port
- DAB (Digital Radio)
- SEAT Connect
- Voice Control
- SEAT Full Link (Android Auto, Apple Carplay)





Xperience
& Xperience Plus trim.

Arona - Xperience

Standard Specification:

- 17" Dynamic Alloy Wheels
- Bi-Colour Painted Roof
- Chrome Roof Rails
- Mirrors in Roof Colour
- LED Tail Lights
- LED number Plate Light
- Chrome Window Frame
- Dark Tinted Rear Windows
- Park Assist (Self Parking)
- Rear view camera
- Rear parking Sensors
- LED Headlights
- Daytime Running Lights
- 2 Folding Keys with keyless Entry
- Electrically Adjustable Heated Door Mirrors
- Folding Mirrors
- 8" Digital Cockpit
- Auto Dimming Interior Mirror
- Double Floor Level in Boot
- Height Adjustment for Front Seats
- Electric Windows
- Split Folding Rear Seats
- Sunvisor with Mirror
- Heat Insulated Windshield Glass
- Front & Rear Fog lights
- Drawer Under Driver Seat
- Rack Under passenger Seat
- XP Dinamica interior
- Soft Dashboard
- Air Vents in Grey
- Interior Chrome Pack
- Xcellence Leather Steering Wheel
- Vegan Leather Gear Knob
- Vegan Leather Hand Brake
- Front Armrest
- Interior Ambient Lighting
- Storage Pockets Seat backs
- Black Roof Cloth
- Front Assist
- Tiredness Recognition
- 3 Point Safety Belt for Centre Rear Seat
- Electric Stability Control (ESC)
- Electronic Vehicle Immobilisation Device
- Front Airbags
- Curtain Airbags + Side Airbag
- Hill Start Assist
- 2 Rear ISOFIX Seats + Top Tether Anchors
- Seatbelt Reminder (Front & Rear)
- Tyre Pressure monitoring
- Auto Lights
- Auto Wipers
- Passenger Airbag De-Activation
- Climatronic Air-Conditioning
- 9.2" Navigation System
- 6 Speakers
- Bluetooth (Phone & Media)
- 2x USB C Port
- SEAT CONNECT
- DAB (Digital Radio)
- Multi-Functional Steering Wheel
- Voice Control
- Map Care
- SEAT Full Link (Android Auto, Apple Carplay)



Arona - Xperience Plus

Standard Specification: • [Bold items are in addition to Xperience]

• **18" Machined Alloy Wheels**

- Bi-Colour Painted Roof
- Chrome Roof Rails
- Mirrors in Roof Colour
- LED Tail Lights
- LED number Plate Light
- Chrome Window Frame
- Dark Tinted Rear Windows

• **10.25" Digital Cockpit**

- Park Assist (Self Parking)
- Rear view camera
- Rear parking Sensors

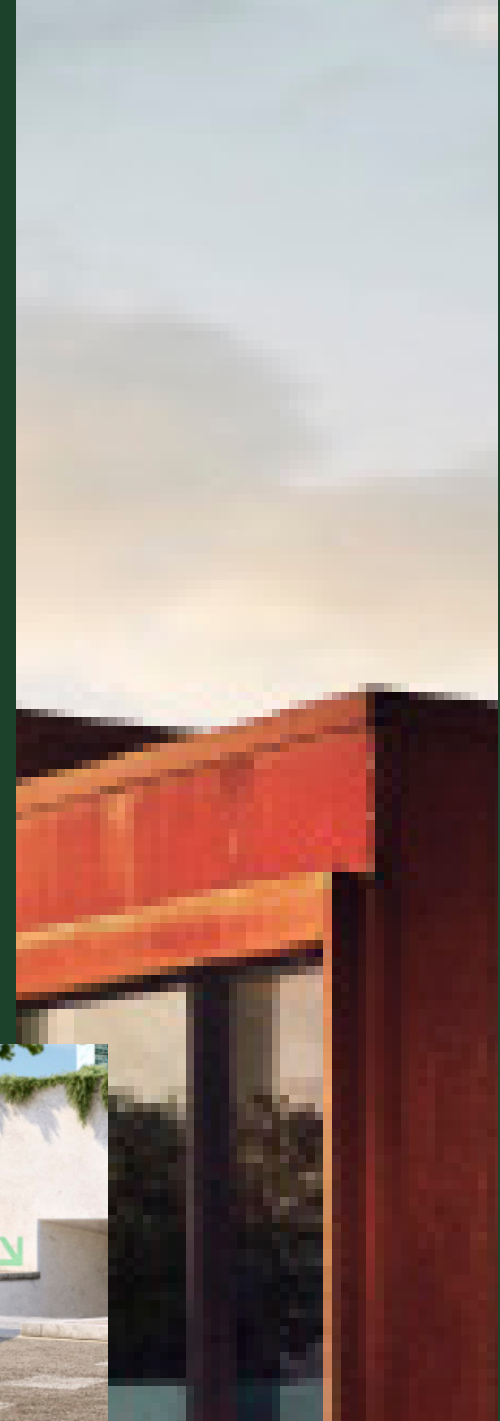
• **Full LED Lights**

- 2 Folding Keys with keyless Entry
- Electrically Adjustable Heated Door Mirrors

- Folding Mirrors
- Auto Dimming Interior Mirror
- Double Floor Level in Boot
- Electric Windows
- Split Folding Rear Seats
- Sunvisor with Mirror
- Heat Insulated Windshield Glass
- Front & Rear Fog lights
- Drawer Under Driver Seat
- Rack Under passenger Seat
- XP Dinamica interior
- Soft Dashboard
- Air Vents in Grey
- Interior Chrome Pack
- Xcellence Leather Steering Wheel
- Vegan Leather Gear Knob
- Vegan Leather Hand Brake
- Front Armrest
- Interior Ambient Lighting
- Storage Pockets Seat backs

- Black Roof Cloth
- Front Assist
- Tiredness Recognition
- **Adaptive Cruise Control**
- 3 Point Safety Belt for Centre Rear Seat
- Electric Stability Control (ESC)
- Electronic Vehicle Immobilisation Device
- Front Airbags
- Curtain Airbags + Side Airbag
- Hill Start Assist
- 2 Rear ISOFIX Seats + Top Tether Anchors
- Seatbelt Reminder (Front & Rear)
- Tyre Pressure monitoring
- Auto Lights
- Auto Wipers
- **Light Assist**
- **Traffic Sign Recognition**

- Climatronic Air-Conditioning
- 9.2" Navigation System
- 6 Speakers
- Bluetooth (Phone & Media)
- 2x USB C Port
- SEAT CONNECT
- DAB (Digital Radio)
- Multi-Functional Steering Wheel
- Voice Control
- Map Care
- SEAT Full Link (Android Auto, Apple Carplay)





FR & FR Plus trim.

Arona – FR

Standard Specification:

- 17" Dynamic Alloy Wheels
- Bi-Colour Painted Roof
- Chrome Roof Rails
- Mirrors In Roof Colour
- LED Tail Lights
- LED Number Plate Light
- Window Frames Chrome Look*
- Dark Tinted Rear Windows
- Park Assist (Self parking)
- Rear View Camera
- Rear Parking Sensors
- 2 Folding Keys with Central Locking
- SEAT Drive Profile Selection
- LED Headlights
- Daytime Running Lights
- Electrically Adjustable Heated*
- Door Mirrors
- Folding Mirrors
- Front & Rear Fog Lights
- Auto Dimming Interior Mirror
- Double Floor In Boot
- 10.25" Digital Cockpit
- Electric Windows
- Split Folding Rear Seats
- Sunvisor with Mirror
- Heat Insulated Windshield Glass
- Front Fog Lights
- FR Dinamica Interior
- Soft Dashboard
- Air Vents in Daring Red
- Interior Chrome Pack
- FR Leather Sports Steering Wheel
- Vegan Leather Gear Knob
- Vegan Leather Hand Brake
- Interior Ambient Lighting
- Storage pockets on Seat Back
- Black Roof Cloth
- Front Assist
- Tiredness Recognition
- 3 Point Safety Belt for Centre Rear Seat
- Electronic Stability Control (ESC)
- Electronic Vehicle Immobilisation Device
- Front Airbags
- Curtain Airbags + Side Airbag
- Hill Start Assist
- 2 Rear ISOFIX Seats + Top Tether Anchors
- Cruise Control with Speed Limiter
- Seatbelt Reminder (Front & Rear)
- Tyre Pressure Monitoring
- Auto Lights
- Passenger Airbag De-Activation
- Dynamic Tractin Support (XDS)
- Climatronic Air-Conditioning
- 9.2" Navigation System
- 6 Speakers
- Bluetooth (Phone & Media)
- 2x USB C Port
- SEAT CONNECT
- DAB (Digital Radio)
- Multi-Functional Steering Wheel
- Voice Control
- Map Care
- SEAT Full Link (Android Auto, Apple CarPlay)



Arona – FR Plus

Standard Specification:

(Bold items are in addition to FR)

- **18" Machined Alloy Wheels**

- Bi-Colour Painted Roof
- Chrome Roof Rails
- Mirrors in Roof Colour
- LED Tail Lights
- LED Number Plate Light
- Window Frames Chrome Look
- Dark Tinted Rear Windows
- 10.25" Digital Cockpit
- Park Assist (Self Parking)
- Rear View Camera
- Rear Parking Sensors
- **Full LED Lights**
- 2 Folding Keys with Central Locking
- SEAT Drive Profile Selection

- Electrically Adjustable Heated Door Mirrors
- Folding Mirrors
- Front & Rear Fog Lights
- Auto Dimming Interior Mirror
- Double Floor in Boot
- Electric Windows
- Split Folding Rear Seats
- Sunvisor with Mirror
- Heat Insulated Windshield Glass
- Front Fog Lights
- FR Dinamica Interior
- Soft Dashboard
- Air Vents in Daring Red
- Interior Chrome Pack
- FR Leather Sports Steering Wheel
- Leather Gear Knob
- Vegan Leather Hand Brake
- Interior Ambient Lighting
- Storage Pockets on Seat

- Back
- Black Roof Cloth
- Front Assist
- Tiredness Recognition
- 3 Point Safety Belt for Centre Rear Seat
- Electronic Stability Control (ESC)
- Electronic Vehicle Immobilisation Device
- Front Airbags
- Curtain Airbags + Side Airbag
- Hill Start Assist
- 2 Rear ISOFIX Seats + Top Tether Anchors
- Cruise Control with Speed Limiter
- Seatbelt Reminder (Front & Rear)
- Tyre Pressure Monitoring
- Auto Lights

- Passenger Airbag De-Activation
- Dynamic Traction Support (XDS)
- Climatronic Air-Conditioning
- 9.2" Navigation System
- 6 Speakers
- Bluetooth (Phone & Media)
- 2x USB C Port
- SEAT CONNECT
- DAB (Digital Radio)
- Multi-Functional Steering Wheel
- Voice Control
- MapCare
- SEAT Full Link (Android Auto, Apple CarPlay)
- **Keyless Entry & Start**



Wheels

16"



**DYNAMIC 16"
ALLOY WHEELS**
SE

17"



**DYNAMIC 17"
MACHINED WHEELS**
SE+



**DYNAMIC 17"
ALLOY WHEELS**
XP



**DYNAMIC 17"
ALLOY WHEELS**
FR

18"



**PERFORMANCE 18"
MACHINED WHEELS**
XP+



**PERFORMANCE 18"
ALLOY WHEELS**
FR+

- SE
- SE+
- Xperience
- Xperience+
- FR
- FR+
- Standard
- Optional

Colours.

SE SE
 SE+ SE+
 Xperience XP
 Xperience+ XP+
 FR FR
 FR+ FR+
 Standard
 Optional



SE SE+ XP XP+ FR FR+

Pure Red
9M9M (Flat)



SE SE+ XP XP+ FR FR+

Candy White
B4B4 (Flat)



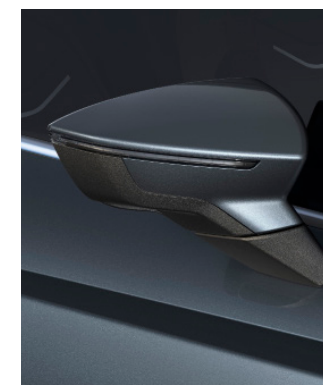
SE SE+ XP XP+ FR FR+

Urban Silver
L5L5 (Metallic)



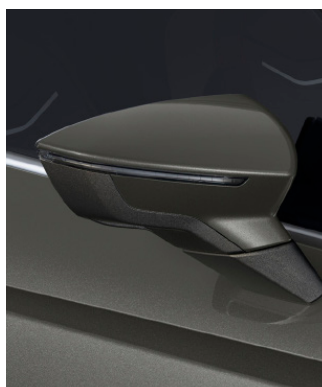
SE SE+ XP XP+ FR FR+

Nevada White
2Y2Y (Metallic)



SE SE+ XP XP+ FR FR+

Magnetic Tech
S7S7 (Metallic)



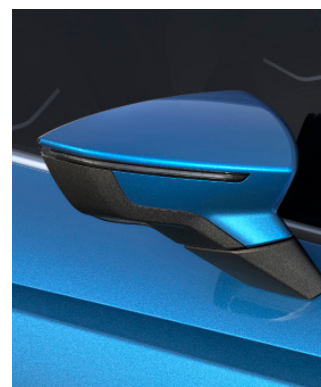
SE SE+ XP XP+

Cliff Grey
U4U4 (Metallic)



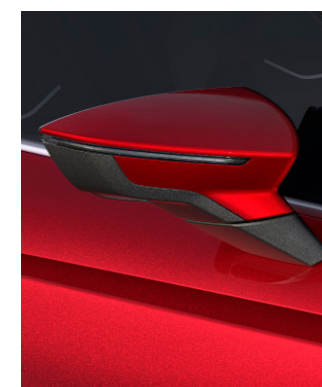
SE SE+ XP XP+ FR FR+

Midnight Black
OEOE (Metallic)



SE SE+ XP XP+ FR FR+

Sapphire Blue
N1N1 (Metallic)

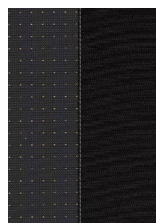


SE SE+ XP XP+ FR FR+

Desire Red
E1E1 (Metallic)

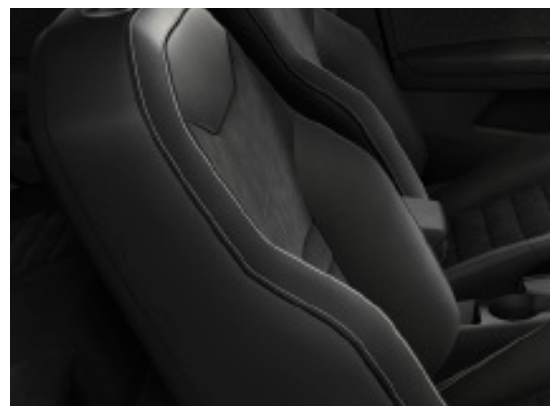
Colours can vary from screen to screen and printer to printer. Please contact your local dealer to view colour swatches.

Upholsteries.



SE SE+

Como Uni Cloth - BV



XP XP+

Dinamica Black - BY+PL7



FR FR+

Dinamica Black - BZ+PL7

SE SE
SE+ SE+
Xperience XP
Xperience+ XP+
FR FR
FR+ FR+
Standard
Optional



Your
technical
bit.

Optional extras &
technical info.



Arona optional extras

Paint Finishes	Option Code	SE	SE+	XP	XP+	FR	FR+	RRP From
Soft Paint	-	S	S	S	S	S	S	No Cost
Metallic Paint	MP1	O	O	O	O	O	O	€641
Premium Metallic Paint	MP5	O	O	O	O	O	O	€832
Bi-Coloured Roof	P3A	O	O	S	S	S	S	€512
Roof in Body Colour	P3Z	S	S	O	O	O	O	No Cost
Alarm System	WAS	O	O	O	O	O	O	€256
Safe & Drive Packs								
Safe & Drive "M" for Nav - Adaptive Cruise Control - Light Assist - Traffic Sign Recognition	PDG	O	O	O	S	O	O	€286
Safe & Drive "XL" - Adaptive Cruise Control - Light Assist - Travel Assist - Emergency Assist - Traffic Sign Recognition	PDL	-	-	O	O	O	O	€446
Special Packs								
FR Red Pack - Red Stripe in Seatbelt - Red Brake Calipers - Dual Ride (Dynamic Chassis Control)	PRD	-	-	-	-	O	O	€484
Comfort Pack - Climatronic 2-Zone AirConditioning Filter - DRLs with Automatic Lights - Autolights and Wipers - Heated, Power Folding Exterior Door Mirrors	PHA	O	O	S	S	S	S	€705

O : Optional | S: Standard | -: Not Available Note: *RRP From is based on the lowest available VRT rate for that model range, adding options to vehicles with higher VRT rates will cause options to increase in cost. The addition of optional extras may result in the vehicle increasing in Co2 g/km and therefore, attracting a higher rate of VRT than described in this product guide. For your exact configuration value, both Co2 g/km and RRP, please visit the.seat.ie configurator

Arona optional extras

Comfort & Safety	Option Code	SE	SE+	XP	XP+	FR	FR+	RRP From
Storage Pack - Front Center Armrest - Drawer Under Passenger Seat - Rack Under Driver Seat	PST	-	-	S	S	O	O	€322
Winter Pack - Heated Seats in Front - Heated Steering Wheel	PW1	O	O	-	-	-	-	€507
KESY (Keyless Entry & Start) [Changes to PQC with WAS]	PQS	O	O	S	S	S	S	€577
Functional								
Air Vents in Grey	P3C	S	S	S	S	O	O	€58
Ambient Lights in Vents	PLI	-	-	O	O	O	O	€58
Wireless Phone Charger	PB1	O	O	O	O	O	O	€175
Digital Cockpit	PFK	-	-	O	S	S	S	€330
Towing Prep (Wiring)	PRP	O	O	O	O	O	O	€172
Logo Removal	PQN	O	O	O	O	O	O	No Cost

O : Optional | S: Standard | -: Not Available Note: *RRP From is based on the lowest available VRT rate for that model range, adding options to vehicles with higher VRT rates will cause options to increase in cost. The addition of optional extras may result in the vehicle increasing in Co2 g/km and therefore, attracting a higher rate of VRT than described in this product guide. For your exact configuration value, both Co2 g/km and RRP, please visit the seat.ie configurator

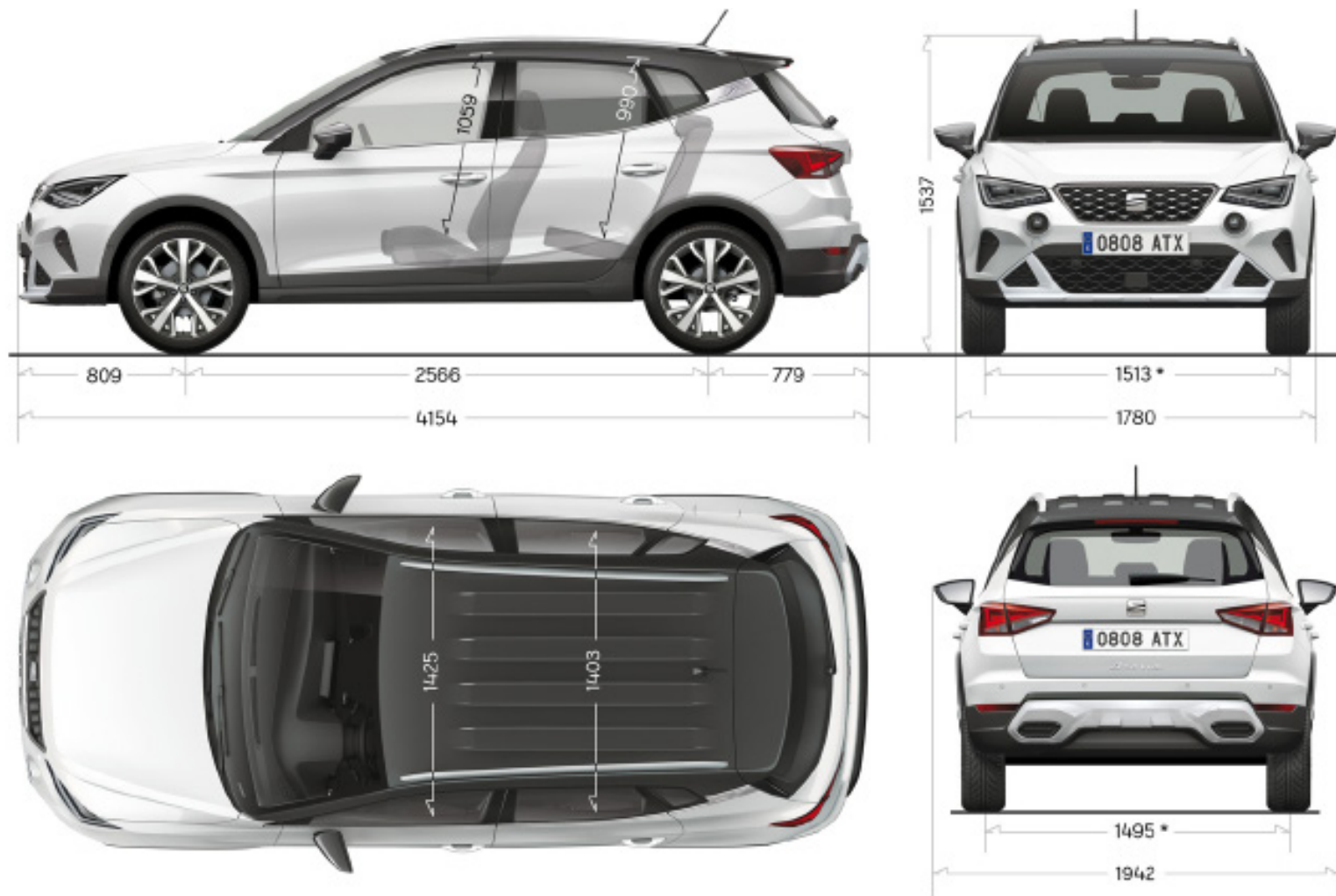
Arona

Engine	KJ7*SV	KJ7*RX	KJ7*RZ
Cylinder/Valve (total)	3/12	3/12	3/12
Displacement (cc)	999	999	999
Cylinder bore and stroke (mm)	74.5/76.4	74.5/76.4	74.5/76.4
Compression ratio	11.5	11.5	11.5
Maximum power (kW (HP)/rpm)	70 (95)/5000-5500	81 (110)/5500	81 (110)/5500
Maximum torque (Nm/rpm)	175/1600-3500	200/2000-3000	200/2000-3000
Atmospheric/Supercharged	Turbocharged		
Fuel type	Petrol		

Performance			
Maximum speed (km/h)	182	190	190
Acceleration 0-80 km/h (s)	7.5	7.3	7.3
Acceleration 0-100 km/h (s)	11.0	10.6	10.8

Other Information			
Turning diameter (m)	10.6		
Gearbox Type	5-Speed Man	6-Speed Man	7-Speed DSG
Length/width/height (mm)	4154 / 1780 / 1537-1529		
Wheelbase (mm)	2566		
Boot capacity (l)	400		
Fuel tank capacity (l)	40		
Maximum towing weight without brake (kg)	590	600	610
Maximum towing weight w/brake 8% (kg)	1100	1200	1200
Maximum towing weight w/brake 12% (kg)	1000	1100	1100

Dimensions



* Con neumático: 205/60 R16 ET45